

Fireside Chat | [Customer Engagement] Build a Truly Winning Customer Engagement Strategy in 3 Simple Steps



braze



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true money



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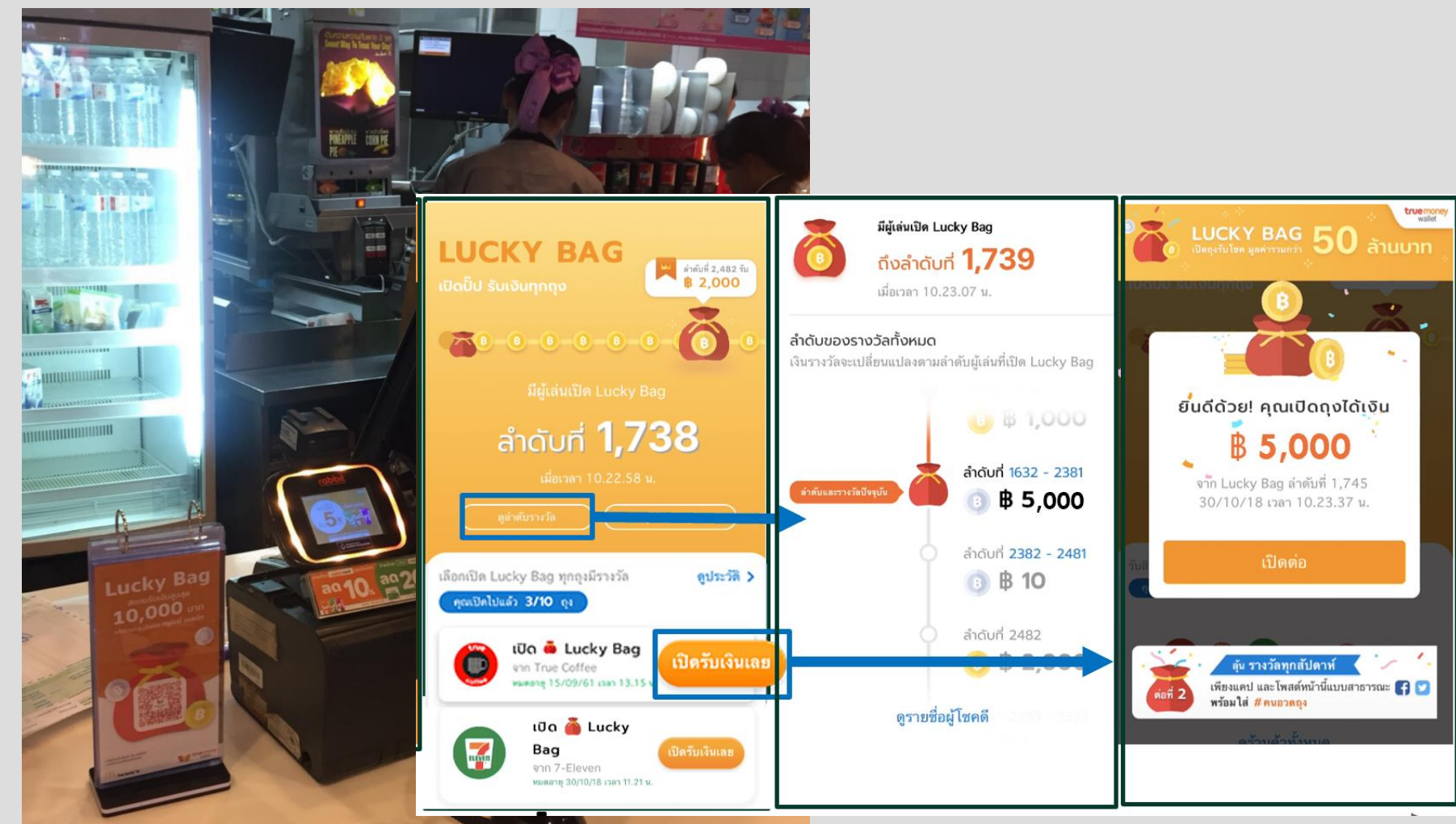
Pay at 7-Eleven 1 txn, get 1 gachapon



Do any 1 txn, get 1 food to feed pet + pet NFT!



Scan QR at POS after 1 txn, open 1 'Lucky Bag' in sequence



P2P transfer to friend, and invite by telling friend to P2P back, advance to next pool



Engaging Channels enabled with Braze

Inbox

Assets Content cards

Content cards

native banner

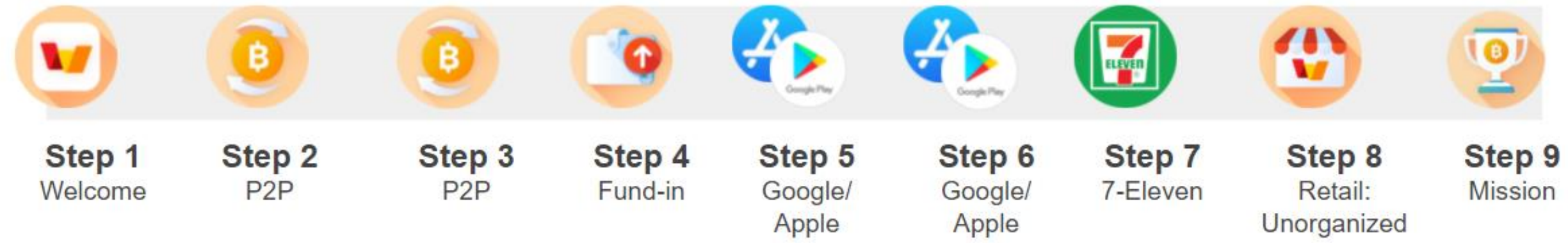
more Content cards

- Log-in In-app splash
- Success page In-app splash

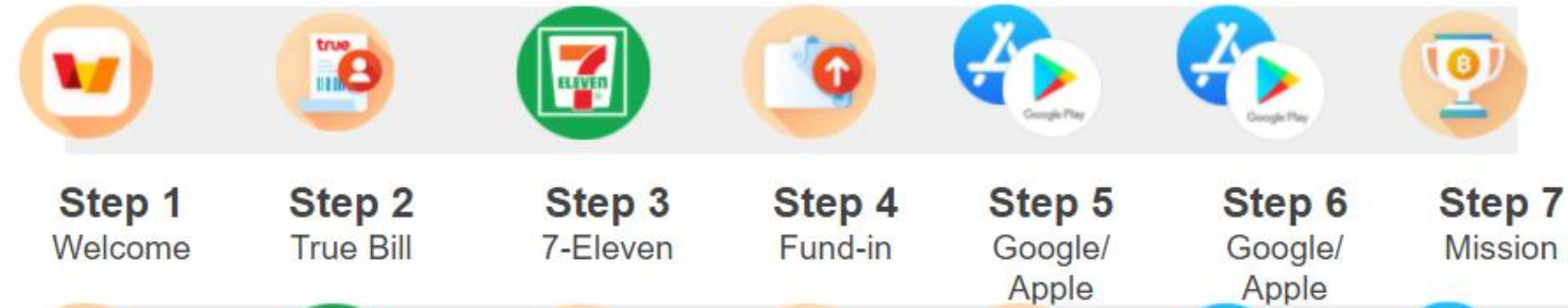
Engaging Communication enabled with Braze

Segmented Journey (Push Noti, Splash page, Inbox, Email) starting from Day 0 after register.

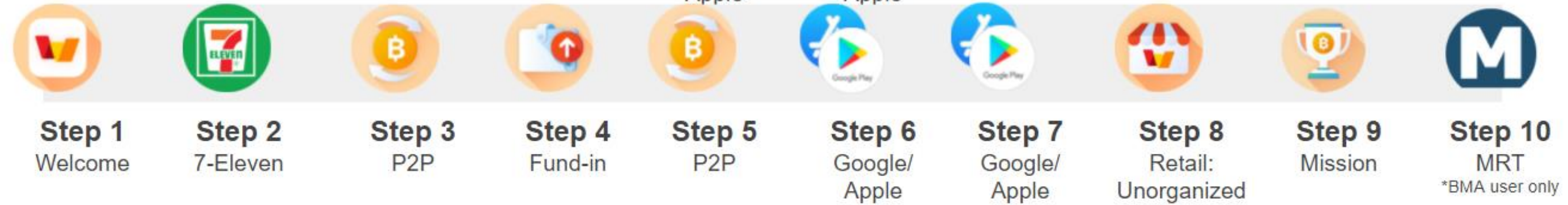
G01: TMVH
Postpaid and
Non-True (Young)



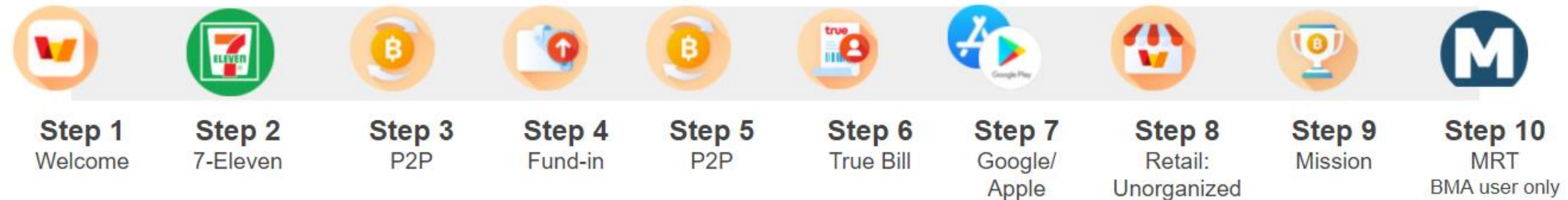
G02: TMVH Postpaid
(Office Worker)



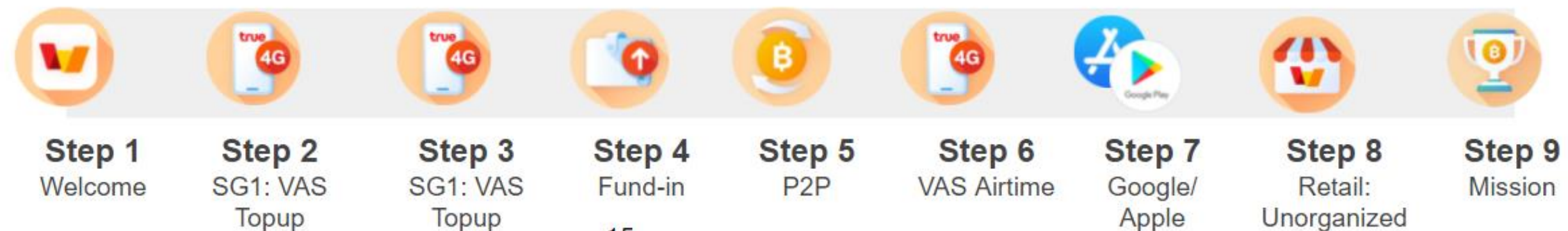
G03: Non-True
(Office Worker)



G04: TMVH
Postpaid and
Non-True (Family)



G05: True
Prepaid



GET REAL

We're going
bigger and bolder

WITH *braze*

Bangkok: 8 Nov 2022

If you're looking to deliver better, more cohesive **cross-channel experiences** that your customers crave, and if you're not sure if you're on the right track, **Get Real With Braze Bangkok** is the event for you.

Please get in touch
for more information.
Register your interest!

