

# Panel Discussion | [Web 3.0 & Metaverse] Web 3.0, Metaverse and the Use of NFTs for Marketers, Brands and Customers



HOME  
CREDIT

CHYAN PHANG

Group Head of Digital  
Home Credit International



HKTDC  
香港貿發局

PATRICK LAU

Deputy Executive Director  
Hong Kong Trade  
Development Council



CHRIS FUNG

Chief Client & Marketing  
Officer  
Sun Life Hong Kong



CATHAY PACIFIC

EDWARD BELL

General Manager Brand,  
Insights & Marketing  
Communications  
Cathay Pacific

THE MARTECH  
SUMMIT

13 October 2022 | Hong Kong | Sheraton Hong Kong Hotel & Towers



# slido



**When will we be living in an enjoyable, fully functional, and truly immersive metaverse?**

# Panel Discussion | [Web 3.0 & Metaverse] Web 3.0, Metaverse and the Use of NFTs for Marketers, Brands and Customers



HOME  
CREDIT

CHYAN PHANG

Group Head of Digital  
Home Credit International



HKTDC  
香港貿發局

PATRICK LAU

Deputy Executive Director  
Hong Kong Trade  
Development Council



CHRIS FUNG

Chief Client & Marketing  
Officer  
Sun Life Hong Kong



CATHAY PACIFIC

EDWARD BELL

General Manager Brand,  
Insights & Marketing  
Communications  
Cathay Pacific

THE M<sup>A</sup>RTECH  
SUMMIT

13 October 2022 | Hong Kong | Sheraton Hong Kong Hotel & Towers

