Fireside Chat | [Metaverse] Welcome to the Metaverse: Creating an Immersive Brand Experience and Customer Engagement





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THE MARTECH SUMMIT

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What is Metaverse to you in one word?

(i) Start presenting to display the poll results on this slide.

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Question 1: Should all brands go into Metaverse? What are the critical success factors?

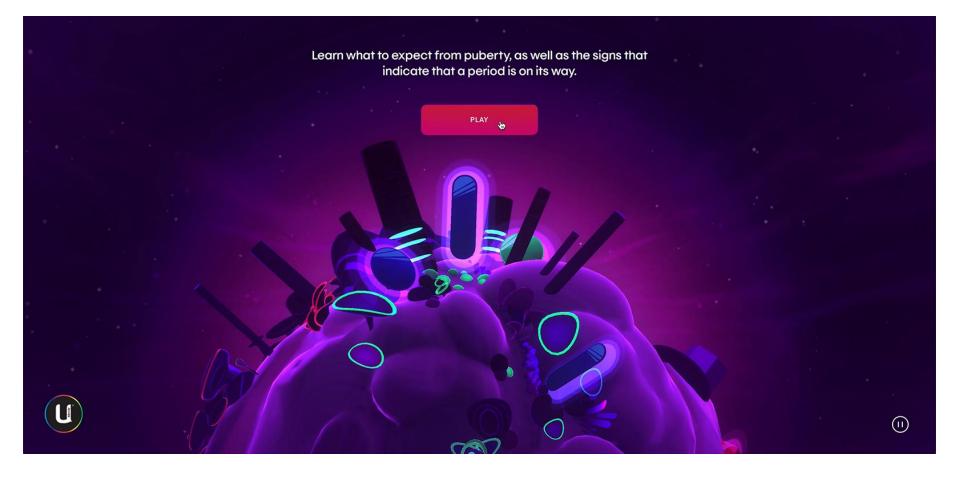
Question 2: What are the key roadblocks/challenges?

Question 3: How to get started?



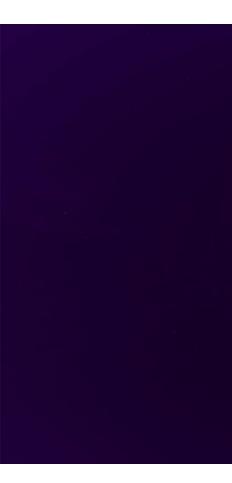
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Kotex period planet









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Ranger Buddies Town

Mandai Virtual Wildlife Reserve



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Key Takeaways



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Q & A



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