

Keynote Presentation | [Digital Experience] Digital Experiences That Break The Status Quo



ON24

Tim Johnston
Senior Marketing Director, APJ
ON24

THE MARTECH
SUMMIT

Bangkok | Oct 19 & 20 | #themarktechsummit



DIGITAL EXPERIENCES THAT BREAK THE STATUS QUO



Tim Johnston

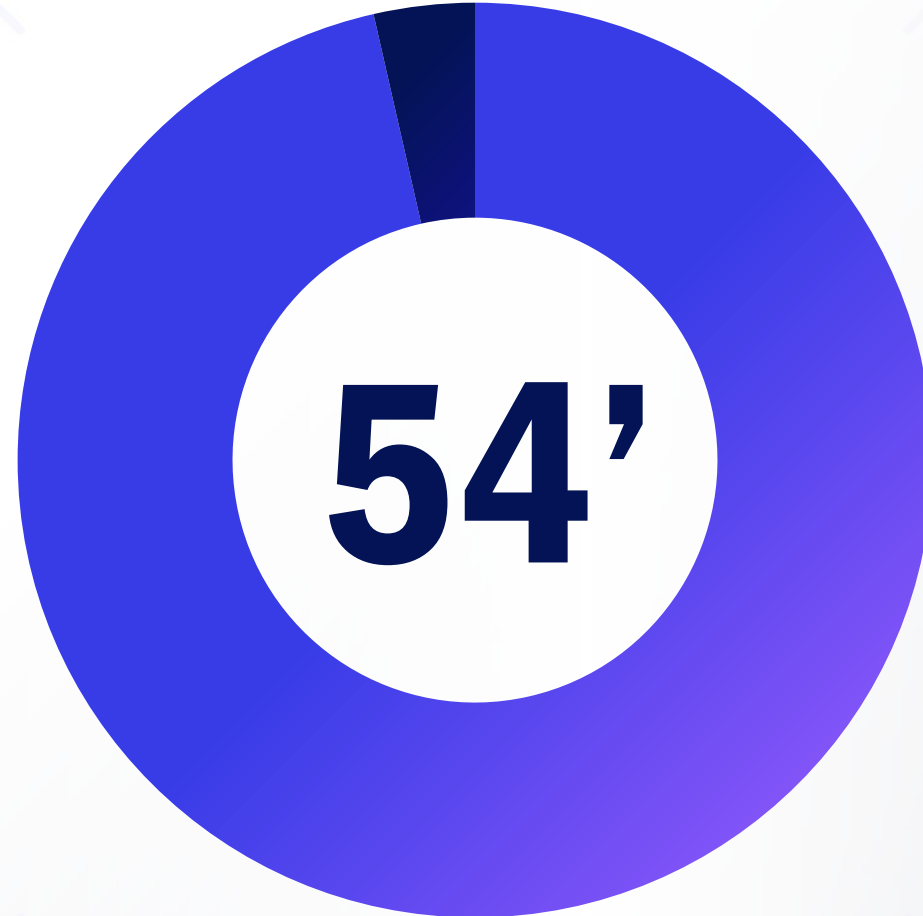
Senior Marketing Director, APJ, ON24

2X

Digital interactions with B2B buyers have doubled in importance post-Covid-19

McKinsey & Company

Average Viewing Time



More Creative

Navigating the Security Frontier in 2022



Media Player

Slides

Learning From Our Trailblazers

Hasniza Binti Mohamed
Director, Digital & Incubation
UEM Sunrise Berhad

Jagathesh Rajavasagam
Regional Risk & Cyber Security Officer
Abbott

Related Content

- IT Guide to Data Security & Governance Report
- Cybersecurity Insights: Secure Your Business Data at Every Touch Point

Ask Question

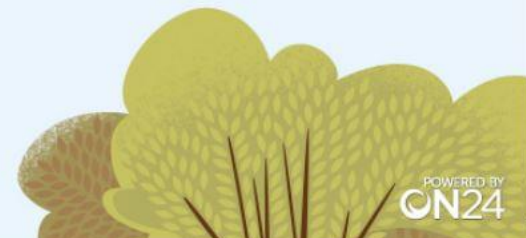
Enter your question

Speaker Bio

Philip Tan
Platform Lead
Salesforce

Jagathesh Rajavasagam
Regional Risk & Cyber Security Officer
Abbott

Hasniza Binti Mohamed
Director, Digital & Incubation
UEM Sunrise Berhad



Media Player

Anthony Boogert

01:32/62:09

Slides

18 MARCH 2022

WHAT NEXT FOR BUSINESSES IN A POST-PANDEMIC WORLD?

ANDREW GRAY, PARTNER
ANTHONY BOOGERT, PARTNER
BEN KIELY, PARTNER
CAROLINE COOPS, PARTNER
PATRICK GUNNING, PARTNER
MANDY TSANG, SPECIAL COUNSEL

Speaker Bios

Andrew Gray
Partner
King & Wood Mallesons

Anthony Boogert
Partner
King & Wood Mallesons

Ben Kiely
Partner
King & Wood Mallesons

Caroline Coops
Partner
King & Wood Mallesons

Patrick Gunning
Partner
King & Wood Mallesons

Ask Question

Welcome to our Final Day of KWM's 2022 Sprint to the Finish CPD Program!
SESSION 7. What next for businesses in a post-pandemic world?

This session is eligible for 1 point in Substantive Law

Feel free to ask our panel a question via this box
You can chat with other audience members through the chat button below.

Most jurisdictions other than Australia have mandatory and suspensory merger clearance processes.

Enter your question

Related Content

Slide pack - Session 7

We acknowledge the Traditional Owners of the lands across Australia where our centres are based. We pay our very deep respects to Elders past, present and emerging. KWM seeks to build the strongest possible culture of friendship, trust, respect and deep partnership between our firm and Aboriginal and Torres Strait Islander peoples, organisations and communities.

RESILIENCE SESSIONS

Media Player



00:40/60:39

in Connect with us



Slides



Adobe Experience Cloud

ADOBE MARKETO ENGAGE and F*UP NIGHTS present

RESILIENCE SESSIONS

Featuring
Anthony Lieu, Head of Marketing & Partnerships, LegalVision
Suzanne Tonks, Director, Olive & York
Mike Bird, CEO of urban.com and Board Director Social Garden

Ask Question

Take Survey

Help us improve

1. What was the best part of the event?
2. Would you like to see more collaborations between F*Up Nights and Adobe in the future?
3. We have more Resilience Sessions planned. Would you like to attend another one?

Ansell | Why Hospitals should go Latex Free

Click gloves to transition latex-free

Slides

Why Hospitals should go Latex Free

Continuing education sponsored by AnsellCARES

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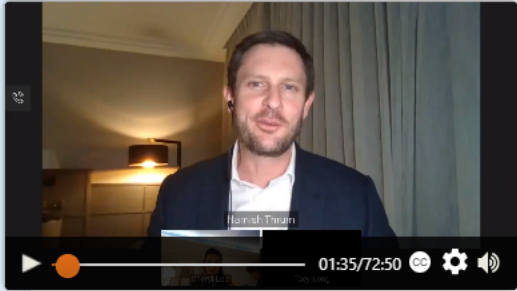


Related Content

- Get Latex-Free Support
- Webinar Help Guide
- Identifying Allergies Flowchart
- Non-Latex Education for Hospitals



More Engagement



The refraction for your patient (8-year-old Megan) was -1.00 SPH 6 months ago and today you did a refraction for her and found out she needs a -2.00 SPH. What would you do?

- Observe for 6 months and see if her myopia progresses
- Start myopia control

Submit



READER'S ROUNDTABLE

Book a Meeting



Discuss market intelligence with growth experts.



Book Now!

Media Player



Poll Response

Storytelling with Data (p7) - When I'm asked to show the data, I feel..."

Frustrated because I don't think I'll be able to tell the whole story. 15.3%

Pressure to make it clear to whomever needs the data. 69.4%

Inadequate. Boss: Can you drill down into that? Give me the split by x, y, and z. 15.3%

Q&A



Enter your question

Submit

Resource List

Webinar: Healthcare Leaders Discuss Giving Their Data a Voice

Master Class: Data Insights: Pinpoint Growth Opportunities

Giving Your Data a Voice: A Quick Guide to Data Visualization for Healthcare Professionals

Survey

Webinar Evaluation

Thank you for joining us today! Please take a moment to let us know what you thought of this webinar. We look forward to your feedback!

*1. How did you feel about today's presenters?

Select a Choice

*2. Was today's topic relevant to current...

Integrated Content Options



Buy the Book

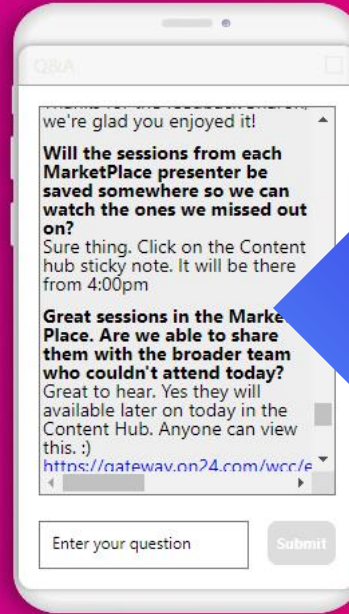
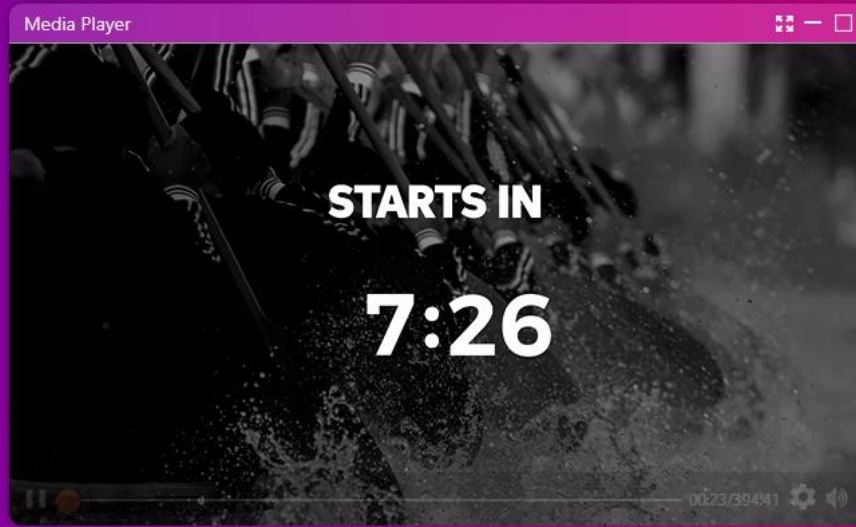


Get Started

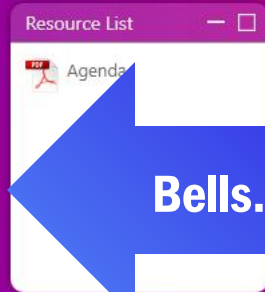


Read Today





Creative Execution



Bells... and whistles



Cars and Driving

Resource List

- LMS Online Orientation
- Orientation Planner
- ASK La Trobe
- MyLaTrobe
- Living in Australia Resources
- LA - Cars and Driving Presentation

Media Player

Cars & Driving

Did you know Australia was the first country in the world to make wearing a seatbelt compulsory for all people travelling in a car?

We love to regulate in order to keep people safe.

Australia has Strict Road Rules :

- ✓ Everyone wearing seatbelts
- ✓ Adhering to speed limits
- ✓ Using phones while driving
- ✓ Blood Alcohol limits while driving

Check out this new webinar

Click here

Check out your Campus!

Click here

Q&A

Enter your question

Submit

Survey

How did we do?

Did you enjoy today's session? We are always working on improving your experience at La Trobe. Please complete this survey to help us to help you!

1. Did you find this session helpful?
Select a Choice
2. How did you locate this session?
Orientation Planner
3. If you answered 'Other' for the above question, please provide further details.
4. Do you have any suggestions to improve Orientation in the future?
5. What was your favourite part of the session?

Submit

Connected Experiences



STATEMENT OF ATTENDANCE

Attended
SHINGRIX Nurses
Only Webinar
On
22nd March 2022
Duration: 1.5 hours

GlaxoSmithKline Australia complies with the Privacy Act 1988. Details of our privacy policy can be found at <http://au.gsk.com/en-au/privacy-policy/>. If you require you may access the information we hold about you by writing to The Privacy Officer, GlaxoSmithKline Australia, PO Box 18095, Melbourne, Victoria 8003. GlaxoSmithKline Australia Pty Ltd. PO Box 18095, Melbourne, Victoria 8003. ABN 47 100 162 481. PM-AU-SGX-LTR-220001 Date of GSK Approval March 2022



Media Player

The office matters

90% of global occupiers regard real estate as a strategic device for their business

Knight Frank (YOUR SPACE Global Occupier Survey)

The London Breakfast 2021

The Occupier The Market The Capital

04:46/58:15

Agenda

The Occupier

The Market

Green screen studios

The London Report 2021

CLICK HERE

The London Breakfast 2021



William Beardmore-Gray
Head of London Commercial
Knight Frank LLP



Abby Brown
London Office Leasing
Knight Frank LLP



Philip Hobley
Co-Chairman London Offices
Knight Frank LLP



Media Player

Seeing

no Here

Light Microscopy

Confocal Microscopy

Electron Microscopy

Helium Ion Microscopy

X-ray Microscopy

Video Clip

Lightbulb icon

Sunburst icon

e^- icon

He^+ icon

Radiation icon

01:56/60:13

POWERED BY ON24

More Conversion

myob *Virtual* HAPPY HOUR

Media Player




Simon Dennis
Senior Sales Manager,
Enterprise Accounting &
Professional Services
MYOB

Q&A


Welcome to the MYOB Virtual Happy Hour. If you have any questions, we would be happy to answer them here.

Enter your question


Speaker Bio



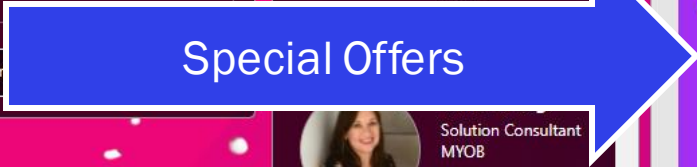
Simon Dennis
Senior Sales Manager
- Enterprise Accounting and Professional Services
ANZ
MYOB



Solution Consultant
MYOB



Connor Brodie
Mixologist
Cocktail Porter



Take Action

Help your clients
Get Good Busy with
40% OFF
MYOB Business



Contact Us

Take Survey

Survey

1. How would you rate your Online Event Experience? (1-5)
2. After today's event, are you more likely to refer MYOB Business?

Submit

Upgrade your knowledge and your next road trip.
\$10,000 to be won each week!



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Navigation icons: Play, Profile, Q&A, Help, Mail, Chat

READER'S ROUNDTABLE

Media Player

Book a Meeting

Discuss market intelligence with growth experts.

Appointment Setting

Book Now!

storytelling with data

Buy the Book

Hg MERCURY MASTER CLASS

Get Started

Giving Your Data a Voice: A Quick Guide to Data Visualization for Healthcare Professionals

Read Today

Poll Response

Storytelling with Data (p7) - When I'm asked to show the data, I feel..."

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Pressure to make it clear to whomever needs the data.

Inadequate. Boss: Can you drill down into that? Give me the split by x, y, and z. 15.3%

Profiling Polls

Q&A

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Select a Choice

*2. Was today's topic relevant to current...

Slides

Media Player

Take Survey & Win

Book Consultation

Going Beyond Webinars for Deeper Engagement

LIVE Q&A: ASK A WEBINERD

AC

Daniel Harrison

Cassandra St...

Rob Cox

Amy Hester

Stephanie Gillies

Li Liu

Kavita Murad

Sulabh Gupta

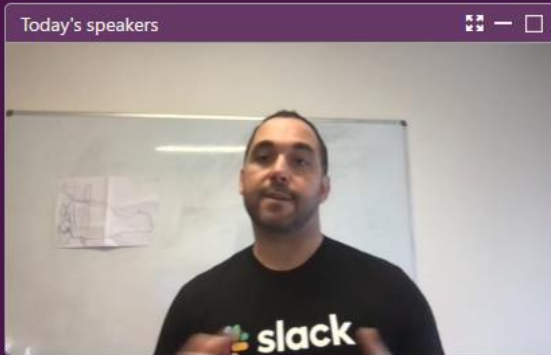
Thank you everyone. Have a hard stop at 2pm.

Daniel Harrison

Thanks for joining us Sulabh

Enter your message

Enable two way conversations



Slides

Webinar Housekeeping

- Ask questions through the Q&A pod. We will answer as many as we can!
- Check out the resources and widgets on your webinar console for additional content.
- Share knowledge and connect with other attendees using the attendee chat.
- Look for the recording from today's session in a follow-up email.

Submit your questions here!

What software have you guys used for this webinar?
Love how you can move all the pages around
Love this feedback, Amy! We use On24 😊

Is there a Slack integration with Active Campaign?
Yes! Check it out - https://slack-sales-and-cs.slack.com/apps/A03AZSSNM6-activecampaign-bot?tab=more_info<https://www.activecampaign.com/apps/slack-integration>

Where do I go to start on setting up workflows?
Best place to start is here - our Guide to Workflow Builder: <https://slack.com/intl/en-au/help/articles/360035692513-Guide-to-Workflow-Builder>

Enter your question

Resources

- Razorpay Customer Story
- Xero Customer Story
- Canva Customer Story
- Schbang Customer Story
- Zendesk Customer Story
- Slack + Salesforce story
- The Slack App Directory

Slack - Google Chrome

slack.drift.click/webinar

Slack Assistant

Hope you're enjoying the webinar! 🙌 Want to get connected with a teammate to learn more about Slack?

Choose an option above...

[View our Privacy Policy.](#)





Advances in Lattice Technologies for Fluorescence Live Imaging

Seeing beyond

See a live Demo

Sign Up for a Live Demo Here

Book a meeting

Qualification Survey

Media Player

Advances in Lattice Technologies for Fluorescence Live Imaging

58:46/60:13

Slides

Would you like to speak to a ZEISS Specialist about your research or the solutions discussed today?

Yes

Maybe in the future

Submit

Attendee Chat

Timestamp

Iram K
ok...like chomosomes diving and movements?

Iram K
thanks for the answer

Iram K
can lattice generate a graphical pattern recorded under microscopy of the sample movements or growth?

Iram K
i mean the growth of sample?

Iram K
like changes

Iram K
thanks..u r almost there

Q&A

Enter your question

Submit

Take Survey

We would appreciate your feedback

*1. Rate your overall experience

Select a Choice

*2. Why did you attend today's program?

Required for job

Interesting topic

Knowledgeable presenters

Continuing education

*3. What would other topics would you like to see next?

Select a Choice

*4. What is your occupation?

Select a Choice

5. Do you currently work in a core facility?

Select a Choice

6. Do you have a timeframe for purchasing your next microscopy solution?

Select a Choice

Submit



More Inclusive

The Year in INFRASTRUCTURE and GOING DIGITAL AWARDS

Speaker Bio

Brock Ballard
VP, REGIONAL EXECUTIVE,
AMERICA
BENTLEY SYSTEMS

Nicholas Cumins
CHIEF PRODUCT OFFICER
BENTLEY SYSTEMS

Katriona Lord-Levins
CHIEF SUCCESS OFFICER
BENTLEY SYSTEMS

Gregg Herrin
VP, WATER
INFRASTRUCTURE
BENTLEY SYSTEMS

Additional closed captions will be available for On-Demand



Today, infrastructure
construction and operations

Closed Captioning

Starts in 2:13
14:11/107:20

Q&A

Enter your question

Submit

YII 2021 Going Digital Awards - Video Gallery



Resource List

- YII2021 Media Information - View The Virtual Press Kit
- Watch 2021 Going Digital Awards Finalist Video
- Infrastructure Spotlight Series - SMRT
- Diamond Sponsor - Microsoft
- Technology Sponsor - Topcon Positioning Systems
- Gold Media Partner - ARC Advisory Group
- Gold Media Partner - Construction World
- Gold Media Partner - DirectIndustry e-mag



INFECTION PREVENTION

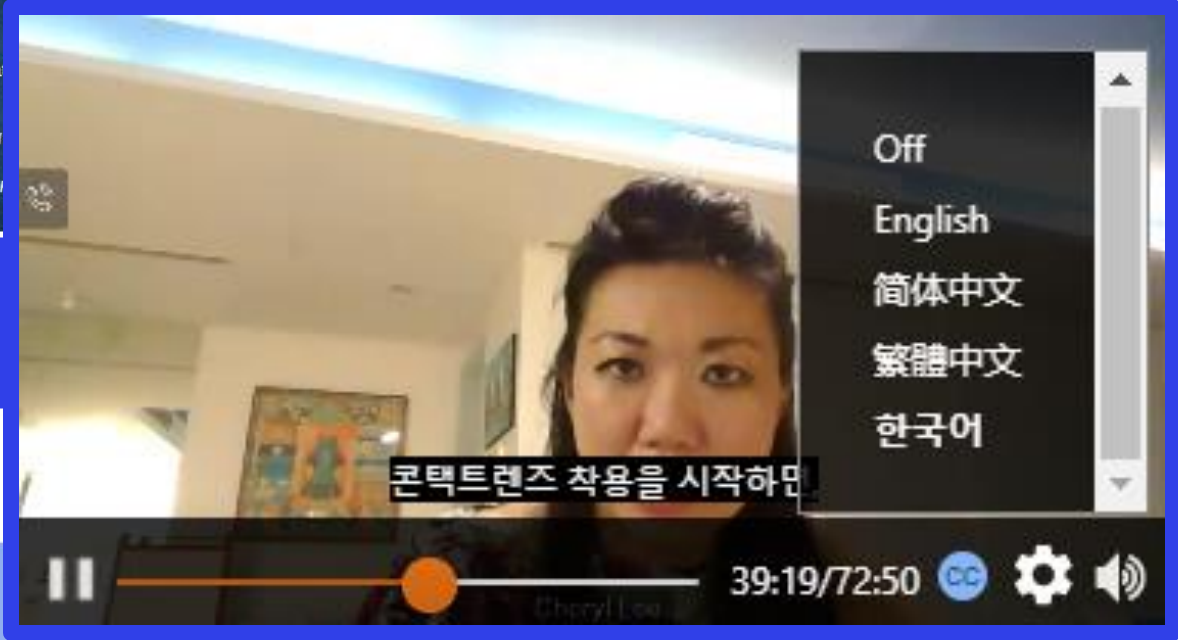
- Servicing and cleaning of contacts
- Come up with your Unique selling point
- Lessons for the kids and parents

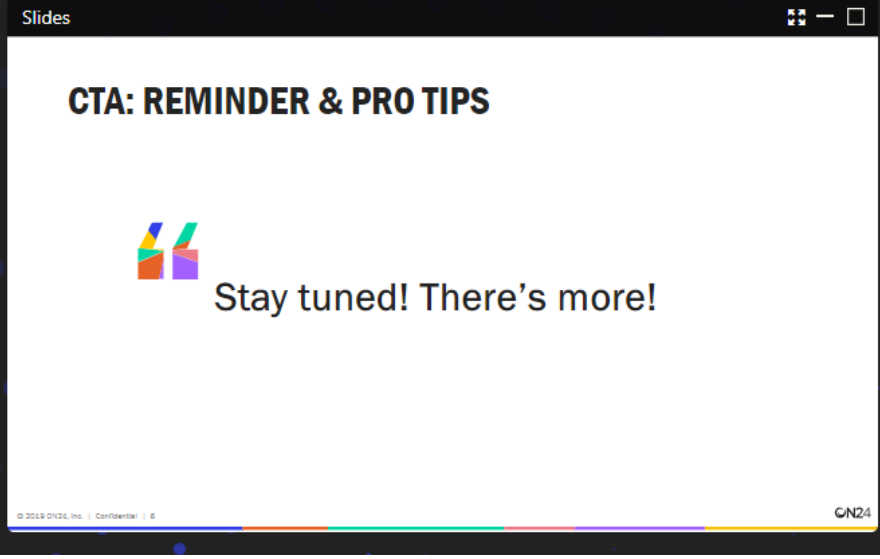
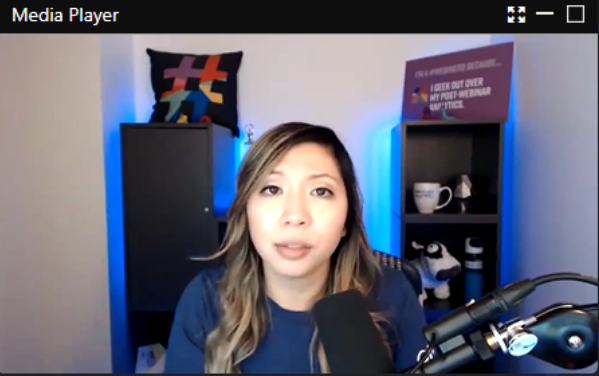
"Before dispensing the Night Lenses, both you and your child will lenses.

A detailed education session will also be provided on the proper the care and maintenance of the Ortho-K lenses.



Multi-Language
Closed Captioning





URL

Select a language

Original audio

Search

Scroll down for more

powered by **KUDO**

Multi-Language Live Interpretation



Media Player

We pay our respects to their elders past, present and emerging and we also encourage each of you to reflect on the land that you are on and pay your own respects to the culture and history of that land.

Q&A


Welcome to Un-Ltd Online. If you have any questions, the team is on hand to answer them here. :)


How can I hear more about Procore and MYOB?
We've got a free webinar coming up in November where you can get loads of info including a demonstration of the Procore integration. Click on the Un-Ltd Hub to see upcoming webinars and other helpful downloadable guides.

Can I see a demo?
We have free webinars coming up where you can see demo's of the product. Make sure you visit the Un-Ltd Hub to see upcoming webinars and other helpful downloadable guides or

Enter your question

Speaker Bio

 **Holly Ransom**
CEO
Emergent
[in](#) [link](#)

 **Darran Boyd**
Principal Security
Solutions Architect
Amazon Web
Services
[in](#) [link](#)


 **Vicki Engsall**

Table of Contents

- Welcome to Un-Ltd Online with Kim Clarke
- MYOB Enterprise Platform Vision with Valantis Vais
- Keynote – Leading change with Holly Ransom
- Fireside chat with Vicki Engsall - The Jojoba Company
- Understanding cloud security with Amazon Web Services
- Panel discussion - Taking the next step in your digitisation journey

Event Feedback

Feedback survey

1. How satisfied were you with the

2. Do you have any feedback on today's event?

Chapters for On-Demand



More Personalised

Account Based Personalisation

Dynamic Logo Insertion

The screenshot displays a user interface for account-based personalisation. On the left, a chat window for 'CLOUDTech' is visible, showing a user asking 'When is the next webinar?' and receiving a response: 'It's 5am PT next Monday.' Below this, another question asks 'What are the new features of this release?' with a response: 'We will talk this in next slide. You can also check our website.' and a link to 'www.cloudtech.com'. On the right, a survey for 'ACME' is shown, titled 'Survey Title', with two questions and a 'Submit' button. The central area features a video player with the title 'The Secrets to Tech Next' and 'Hosted by: Jenny Kim'. At the bottom, there is a navigation bar with icons for play, chat, presentation, link, list, and smiley. The ON24 logo is in the bottom right corner.

CLOUDTech

ACME

When is the next webinar?

It's 5am PT next Monday.

What are the new features of this release?

We will talk this in next slide. You can also check our website.

www.cloudtech.com

Type new message

The Secrets to Tech Next

Hosted by: Jenny Kim

Survey Title

1. Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.

2. Lorem ipsum is simply dummy text of the printing and typesetting industry.

Submit

ON24

Interest-Based Personalisation



CloudTek Learning Lounge

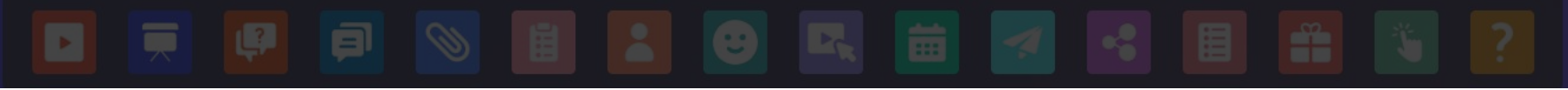
Access to informative and educational resources that will help you navigate everything CloudTek has to offer.

Check It Out

Simplify how you manage cloud security today with a 30-day free trial. **See what CloudTek can do for your team!**



Start Now



Personalised Experiences for Target Accounts



ON24 | Autodesk

Hey Autodesk Marketers!

We've curated a personalised experience to introduce you to the ON24 Platform and showcase why so many Asia Pacific marketers are partnering with ON24 to deliver their webinars, virtual events and digital experiences.

Video Message from Abe

ON24 | SAP

Drive Engagement, Deliver Results | Livestream Virtual Events

The ON24 Experience: Innovation in the Age of Engagement

Explore the latest product innovation from ON24, including launch of new event streaming solution, and unveiling new features and enhancements to the ON24 Platform that will help you transform your digital marketing for 2022 and beyond.

Watch Now

Ready to learn more?

ON24 RETURN ON ENGAGEMENT WEBINAR SERIES

How Salesforce Scales Digital Experiences Across Asia Pacific

How Salesforce Scales Digital Experiences Across Asia Pacific

ON24 RETURN ON ENGAGEMENT WEBINAR SERIES

How Bentley Systems Scaled Its Digital Engagement Program with ON24

How Bentley Systems Scaled Its Digital Engagement Program with ON24

ON24 RETURN ON ENGAGEMENT WEBINAR SERIES

How Coopervision Converts 70% of Webinar Attendees into Pipeline

How Coopervision Converts 70% of Webinar Attendees into Pipeline

ON24 vs GoToWebinar

Grab Lunch with ON24

Let's dive deeper into the differences between GoToWebinar and ON24 over a lunch at Henry Deane's

RSVP

How to Use ON24 Engagement and Data for Marketo Campaigns

ON24 RETURN ON ENGAGEMENT WEBINAR SERIES

How SAP Re-engineered Audience Engagement to Combat Webinar Fatigue

How SAP Re-engineered Audience Engagement to Combat Webinar Fatigue

WEBCAST

Book a Meeting

Chat with your contact to learn how to engage audiences in real time using ON24.

LET'S CHAT

ON24 RETURN ON ENGAGEMENT WEBINAR SERIES

SAP Concur Japan Grows Pipeline by Increasing Event Registrations by 50%

Grow Pipeline by Increasing Event Registrations by 50%

WEBCAST

ON24 Virtual Conference Overview

DOCUMENT

ON24 Connect

WEBCAST

ON24 Go Live

WEBCAST

More Actionable Data

CUSTOMER ADVOCACY



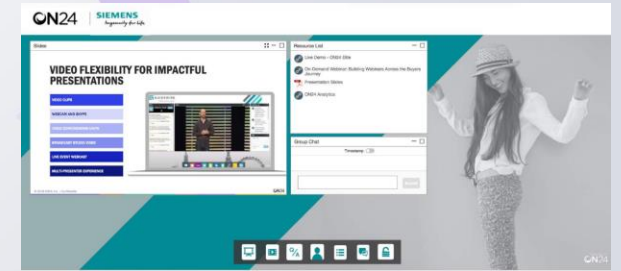
PRODUCT MARKETING



CUSTOMER ONBOARDING

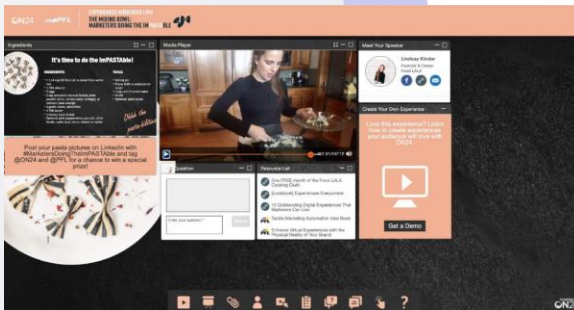


ACCOUNT-BASED MARKETING



THE GOAL IS ENGAGEMENT

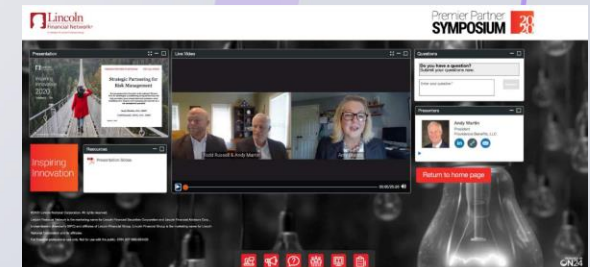
BRANDING EVENTS



BEST PRACTICE SHOWS



PARTNER ENABLEMENT



How much can you learn about your attendees?



Keys to Driving Revenue in a Digital World



Drive

ENGAGEMENT



Generate

FIRST-PARTY DATA



Convert

REVENUE GROWTH



7.2%

Conversion to Paying Customer

cloudera

131%

Increase in Revenue



76%

Physicians Influenced to Change Care

servicenow

#1

Pipeline-Driving channel



20%

Increase in Advisor Meeting Requests

FORTINET

830%

Increase in Pipeline YoY



45%

Increase in Enabled Distribution Partners



846%

Uplift in Pipeline

HubSpot

38%

Increase in Marketing Qualified Leads

qualtrics^{XM}

25%

Pipeline Influenced

SAP SuccessFactors

10%

Increase in Average Deal Size



7.2%

Greater Reach Than In-Person Event



ON24

THANK YOU