

Fireside Chat | [Customer Data] How Data Generate Insights to Align your Brand with Customers Values



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SUMMIT**

13 October 2022 | Hong Kong | Sheraton Hong Kong Hotel & Towers



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On a scale of 1 - 5, How marketing data ready is your organization? With 1 being least and 5 being most

ⓘ Start presenting to display the poll results on this slide.

How has the use of data changed and evolved over the years, and how has that impacted brands and its customers today?

How to catch up with trends from data to create successful promo campaigns?

What are some of the key challenges in building a sound data-driven customer centric marketing strategy?

Key Takeaways

Panel Discussion | [Customer Data] How Data Generate Insights to Align your Brand with Customers Values

Q&A