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Monsido Web Governance Platform



Optimize Your Digital Presence

Monsido's intuitive platform automates processes, streamlines reporting, raises regulatory compliance, consolidates tools, and creates better collaboration and visibility across teams. Monsido scans for website errors across content, branding and style, SEO, accessibility, compliance, privacy, and performance, and provides recommendations on how to fix these efficiently.

Easy to Use with High Adoption Rates

As website management continues to evolve in today's demanding environment, web, marketing, and communications teams need a solution which can be used by a wide variety of roles and skill levels. With Monsido's intuitive and easy-to-use platform your team can improve task management, simplify workflows, increase visibility and accountability, easily delegate tasks, drive collaboration, and boost productivity.

"I like that the QA dashboard gives a quick overview. I look at it most days as it is a good way to keep the misspellings and broken links down. The Chrome extension is handy so you can go to a page to quickly check if the content and tech is fine"

- Federation University

Time-Saving with Automated Features

Make life easier when it comes to website compliance, optimization, and maintenance. With features like policies, streamlined reports, prioritization tools, asset management, and Monsido Fast Track®, your team saves hundreds of hours on important website updates and urgent website errors are never overlooked.

From finding and fixing issues across your whole site to prioritizing errors by importance and complexity, delegating tasks, tracking digital assets, being alerted of urgent issues, tracking results, and managing reporting, each step is automated and simplified with Monsido's time-saving software.

"If we didn't have Monsido, focusing on accessibility compliance would be challenging. Monsido is helping us put together a structure to prioritise the issues we need to work on first."

- Auckland University of Technology

Affordable with the Best Value for Money

Monsido's platform allows you to take control of your website with a powerful set of features normally only found in more expensive tools. Utilizing machine learning discovery and prioritization, you'll always know where to focus your efforts to quickly improve the overall quality of your website. Save resources by consolidating tools, automating processes, and increasing team efficiency with our powerful platform.

"Monsido is a great way for an organisation with limited resources to start on the journey to making their website more accessible."

- Diversity Work New Zealand

Key Features



Quality Assurance

Optimize your website for the best user experience by eliminating content errors, readability issues, and broken links. By doing so, you can decrease bounce rates, increase conversions, and improve your SEO, helping you to better reach your business goals.



Accessibility

Become compliant with WCAG 2.1 A, AA, and AAA guidelines so your website can be accessible for a wider audience. Enable all visitors to use your website and consume its content regardless of age, digital skills, or disabilities.



Prioritized Content

Determine which pages on your website are most important by the number of views and links pointing to them. You can even switch to our source mode and see errors highlighted in the code for the page.



Policies

Set content policies and rules so your content contributors follow the same guidelines. Be alerted if your content is outdated, breaches your companies policies, or violates industry and government regulations. Never overlook content that could damage your reputation and digital presence again.



Monsido Performance

Monsido's Performance module eliminates the guesswork involved in speeding up your website by automatically identifying elements that are slowing it down so you can take targeted measures to improve its performance, thus enhancing user experience, increasing conversions, and improving search engine rankings.



Superior Support

Monsido provides superior customer service that is all-inclusive in the price. We are proud to offer the only in-app chat support on the market. Monsido staff give you the help you need to make sure you're getting the most out of your investment. We provide free and unlimited product training, webinars, and a built-in Help Center inside the product. We also have live support via chat, email, and phone.

"Monsido's support has been quick and friendly. They've understood the challenges that we face as a small organisation and worked to support us in the best way possible."

- Science & Technology Australia

Seamless CMS Integration

Monsido integrates with Adobe Experience Manager, Wordpress, Sitecore, Umbraco, Joomla, Plone, Konform, Craft, Core Publish, SIMSite, Shopify, and Drupal via a plugin and integrates with all other content management systems via our API and our Monsido Browser Extension.

Secure Hosting

We provide our customers with the fastest performance available with local hosting via Google. Monsido's data is processed and hosted on local Google servers in the APAC. Monsido crawls publically available data on the public website. Any password protected sections of your website are not crawled unless you specifically ask us to set this up.

SEO



Find SEO errors such as missing H1 tags, too short or too long META descriptions, and broken links. Errors are highlighted with an icon for easy location and repair. We also provide guidelines on how to improve your search engine rankings with further optimization opportunities.

Heartbeat



Monitor your website in real time 24/7 for slow response time or downtime. Schedule reports or automated alerts to be sent to assigned users. Ensure that your team can quickly respond to problems in order to avoid any potential loss in business.

Statistics



Gain vital insights about your visitors and their behavior, keywords, page views, and more. Use our simplified, easy-to-use dashboard to quickly see which areas of your website are doing well and efficiently work to improve the quality of those that aren't.

Inventory



Keep track of where all your assets are on the website (i.e. docs, links, email addresses, code snippets, etc.) and get an overview of their accessibility and SEO status. This ensures that your team can quickly and easily fix important content problems that would affect user experience.

Report Center & History Center



An easy-to-use reporting tool and compliance progress over time that provides detailed information on your web-related issues like Quality Assurance, Accessibility Performance, SEO, and more. Automate weekly reporting in seconds so you can avoid human error and focus on what matters



About Monsido

Monsido is a leading web governance solution designed to enable organizations to deliver a superior and inclusive user experience across their digital presence and support their journey to ensure communications are open, optimized, and compliant. The Monsido Platform includes a cohesive suite of tools for web accessibility, website quality assurance, brand and content compliance, user consent management, social and web content archiving, and more. Monsido is a brand of digital compliance, web accessibility, and records management solutions company Optimere. Monsido has offices in the United States, United Kingdom, Australia, and Denmark. For more information, visit www.monsido.com

**Book a
Free
Demo**

www.monsido.com/request-demo

Premium Add-ons

Data Privacy

Monsido's Data Privacy automates the management of your website's personal data by scanning your domain to locate sensitive information and potential privacy risks. Audit your site against existing privacy standards in the APAC.

Monsido Consent Manager

Monsido Consent Manager is an easy-to-use website and cookie consent management tool that enables your website to be compliant with local cookie and consent regulation like GDPR in the EU and CCPA in the US.

PageCorrect

PageCorrect offers you a complete solution to identify and correct website errors easily. The tool allows you to work efficiently by fixing quality assurance and accessibility issues directly from the Monsido platform without having to login to your Content Management System.

PageAssist

PageAssist is a personalization toolbar that makes actual changes to your website in real-time, allowing visitors to customize their visual experience based on their own unique requirements. Allow your visitors to change colors, fonts, font size, cursor size, text spacing, default contrast, formatting and more, making it easier for them to consume your website's content.

Heatmaps

Monsido's Heatmaps tool uses a warm-to-cold color scheme to show you exactly how your web pages are performing and how visitors actually interact with your pages. Identify where visitors are losing engagement or getting stuck on your website.

Commonlook PDF

Monsido partners with CommonLook and uses their tool Clarity for scanning PDFs. Clarity enables your teams to test and maintain the accessibility of your organization's PDF resources.



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Rev. 1