

Panel Discussion | [Human Centred Approach] Winning Customers Back – Strategies for Reengagement & Encouragement to Return



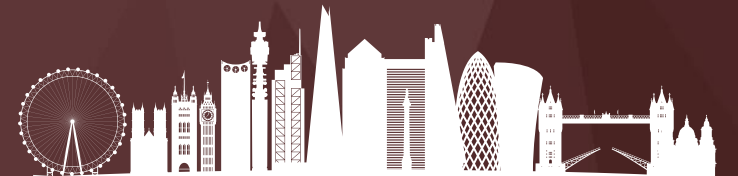
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slido



As marketers are you currently running campaigns to win back customers?

- 1. Winning back customers**
- 2. How do you find the right data and tech to approach customers with a humanised targeted approach?**
- 3. We can't win them all! Which customers should we be focused on?**

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Key Takeaways



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Q&A

