

[Charity Case Study Luncheon] Discussion Points

- Are there any partnerships between your company and not-for-profit organisations?
 - If not, are there any possible initiatives planned in the coming years?
 - Have you seen any partnerships that really worked for not-for-profit organisations?
- For successful collaborative partnerships between not-for-profit organisations and companies, what are your top 3 suggestions?
- Share your favourite cost-effective marketing tools/platforms that not-for-profit organisations can benefit from

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