

Job Title	Company	Co. Size	Industry	Country/City
Chief Marketing Officer	AC Global Ltd	51-200	Food & Beverage	Hong Kong
Head of Growth and Client Success	Adzymic Pte Ltd	1-50	Information Technology & Services	Singapore
Executive Director and Co-founder	Adzymic Pte Ltd	1-50	Information Technology & Services	Singapore
Executive Director and Co-founder	Adzymic Pte Ltd	1-50	Information Technology & Services	Singapore
Senior Manager	AIA	1001+	Insurance	Hong Kong
Senior Manager, Group Digital Marketing	AIA	1001+	Insurance	Hong Kong
Director of Group Marketing	AIA	1001+	Insurance	Hong Kong
APAC Project Lead and Business Analyst	Alliance Bernstein	1001+	Financial Services	Hong Kong
APAC CEO	Assembly Global	1001+	Agencies	Hong Kong
Regional Director of Marketing	Atome Finance	1001+	Financial Services	Hong Kong
AWS CPG Retail Solution Director	AWS	501-1,000	Information Technology & Services	China
Director	AXA	1001+	Financial Services	Hong Kong
Director, Brand & Content Strategy	AXA	1001+	Financial Services	Hong Kong
Chief Digital Officer, Personal Banking	Bank of China (Hong Kong)	1001+	Banking	Hong Kong
Assistant General Manager, Marketing	Bank of China (Hong Kong)	1001+	Banking	Hong Kong
Head of Digital Banking Division	Bank of China (Hong Kong)	1001+	Banking	Hong Kong
Regional MARCOM Manager	BASF	1001+	Chemicals	Hong Kong
Director Strategic Alliance	BBMSL Ltd.	501-1,000	Financial Services	Hong Kong
Chief Digital Officer, APAC	BCW Group	1001+	Agencies	Singapore
Associate Director	BCW Group	1001+	Agencies	Hong Kong
Director	BlackRock	1001+	Financial Services	Hong Kong
Head of iShares Asia Ex-Japan Marketing	BlackRock	1001+	Financial Services	Hong Kong
Vice President	BlackRock	1001+	Financial Services	Hong Kong
Head of APAC Digital	BlackRock	1001+	Financial Services	Hong Kong
Head of APAC Marketing Studio	Bloomberg L.P.	1001+	Financial Services	Hong Kong
Creative Director	Bloomberg L.P.	1001+	Financial Services	Hong Kong
Copywriter	Bloomberg L.P.	1001+	Financial Services	Hong Kong
Data Scientist	Bloomberg L.P.	1001+	Financial Services	Hong Kong
Designer	Bloomberg L.P.	1001+	Financial Services	Hong Kong
BI Analyst	Bloomberg L.P.	1001+	Financial Services	Hong Kong
Social Media Lead APAC	Bloomberg L.P.	1001+	Financial Services	Hong Kong
Head of Digital Marketing, APAC	Bloomberg L.P.	1001+	Financial Services	Hong Kong

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AVP, Affinity and Business Development	Blue Insurance Limited	51-200	Insurance	Hong Kong
CMO	BNP Paribas Cardif	1001+	Insurance	Hong Kong
Regional Head of Digital Marketing	BNP Paribas Cardif	1001+	Insurance	Hong Kong
Head of Customer Experience, Asia	BNP Paribas Cardif	1001+	Insurance	Hong Kong
Strategic Enterprise Director, APAC	Braze	1001+	Information Technology & Services	Singapore
Head of IDT, GCC & GTR	British American Tobacco	1001+	Consumer Goods	Hong Kong
Regional Head of Consumer Experience and Capabilities	British American Tobacco	1001+	Consumer Goods	Hong Kong
Marketing Director	Broadridge	1001+	Financial Services	Hong Kong
Country Manager, HMT	BytePlus	1001+	Information Technology & Services	Hong Kong
Digital Marketing Officer	Center for International Trade Expositions and Missions (CITEM)	51-200	Government	Philippines
Senior Marketing Manager	Chanel	1001+	Retail	Hong Kong
Brand Marketing Director	China Unicom Global	1001+	Telecom	Hong Kong
Senior Marketing Manager	China Unicom Global	1001+	Telecom	Hong Kong
Global Head - Acquisition Marketing, Cigna International	Cigna Healthcare	201-500	Insurance	Hong Kong
Professor & Head	City University of Hong Kong	1001+	Education	China
Head of Group Strategy	CLP Holdings Ltd	1001+	Energy	Hong Kong
Marketing Director, Asia Valuation & Advisory Services	Colliers	1001+	Real Estate	Hong Kong
Sales Director	Convertlab	501-1,000	Information Technology & Services	China
Sales Executive	Convertlab	501-1,000	Information Technology & Services	China
Senior Producer	Create	1-50	Entertainment	Hong Kong
Production Director	Create	1-50	Entertainment	Hong Kong
Head Data & Experience, Global Marketing	Credit Suisse	1001+	Financial Services	Hong Kong
Director, Growth Analytics	Crypto.com	1001+	Financial Services	Hong Kong
GM, Head of Data Analytics & Digital Transformation	Dah Sing Bank	1001+	Banking	Hong Kong

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Executive Director, Marketing & Marketing Communications	DBS Bank	1001+	Banking	Hong Kong
Digital Engineering Lead	DFI Retail Group	1001+	Retail	Hong Kong
Product Manager	DFI Retail Group	1001+	Retail	Hong Kong
Senior CRM Manager, CRM Delivery	DFI Retail Group	1001+	Retail	Hong Kong
VP Loyalty & Member Experience at DFS (LVMH Group)	DFS Group	1001+	Retail	Hong Kong
Head of Performance	Digitas Hong Kong	201-500	Media	Hong Kong
Client Engagement Director	eClerx Digital	1001+	Consultancy Services	Singapore
Senior Manager, APAC	Ekimetrics	1001+	Information Technology & Services	Hong Kong
Commercial Director, APAC	Ekimetrics	1001+	Information Technology & Services	Hong Kong
Manager APAC	Ekimetrics	1001+	Information Technology & Services	Hong Kong
Manager APAC	Ekimetrics	1001+	Information Technology & Services	Hong Kong
Senior Data Science & Strategy Consultant	Ekimetrics	1001+	Information Technology & Services	Hong Kong
Senior Manager, APAC	Ekimetrics	1001+	Information Technology & Services	Hong Kong
Digital Platform & eCommerce	EPAM	1001+	Consultancy Services	Singapore
Regional Head of FSI Business Development, APAC	EPAM	1001+	Consultancy Services	Hong Kong
Managing Director, Head of Digital, Experience Consulting & Design, APAC	EPAM	1001+	Consultancy Services	Hong Kong
Account Manager	EPAM	1001+	Consultancy Services	Hong Kong
Director, Account Management	EPAM	1001+	Consultancy Services	Hong Kong
Senior Consultant Digital Commerce & Experience	FPT Software	1001+	Information Technology & Services	Vietnam
Global Event Marketing Manager	FPT Software	1001+	Information Technology & Services	Vietnam
Event Marketing Specialist	FPT Software	1001+	Information Technology & Services	Vietnam
Program Head of Digital Commerce & Experience	FPT Software	1001+	Information Technology & Services	Vietnam
Account Executive	FPT Software	1001+	Information Technology & Services	Thailand
Digital Commerce & Experiences Consultant	FPT Software	1001+	Information Technology & Services	Vietnam

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Associate Director	FWD	1001+	Insurance	Hong Kong
Regional Partnership and Business Development Manager - APAC	Getty Images	1001+	Advertising	Hong Kong
Senior Business Development Manager - Hong Kong & Taiwan	Getty Images	1001+	Advertising	Hong Kong
Senior Key Account Manager	Getty Images	1001+	Advertising	Hong Kong
Marketing Manager	GIA	501-1,000	Retail	Hong Kong
Managing Director	Golin	1-50	Agencies	Hong Kong
Head of APAC 5G Industry & IoT	GSMA	501-1,000	Telecom	Hong Kong
Head of Data Science	Hang Seng Bank	1001+	Banking	Hong Kong
Managing Director, Data & Analytics	Hang Seng Bank	1001+	Banking	Hong Kong
Head of Digital Marketing	Hang Seng Bank	1001+	Banking	Hong Kong
Marketing Manager	Hang Seng Bank	1001+	Banking	Hong Kong
Head of Customer Experience	Hilti Asia Limited	1001+	Engineering	Hong Kong
Regional Engagement Marketing & E-Business Manager	Hilti Asia Limited	1001+	Engineering	Hong Kong
Regional Brand and Marketing Communication Manager	Hilti Asia Limited	1001+	Engineering	Hong Kong
Head of Digital Transformation & Insights	HK Express	1001+	Airline & Aviation	Hong Kong
Manager, Data Science & Insights, IT&D	HK Express	1001+	Airline & Aviation	Hong Kong
Manager	HK Express	1001+	Airline & Aviation	Hong Kong
Digital Marketing Specialist	HK Express	1001+	Airline & Aviation	Hong Kong
Senior Manager, Marketing	HK Express	1001+	Airline & Aviation	Hong Kong
MD, Data & Analytics	HKEX	1001+	Financial Services	Hong Kong
Assistant Vice President	HKT	1001+	Telecom	Hong Kong
Assistant Vice President, Marketing & Partnership	HKT	1001+	Telecom	Hong Kong
Vice President, Marketing, Digital Commerce	HKT	1001+	Telecom	Hong Kong
Head of Digital Platforms, Group Customer & Strategy	Home Credit International	1001+	Financial Services	Hong Kong

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Group Head of Digital	Home Credit International	1001+	Financial Services	Hong Kong
Senior Manager	Hong Kong Productivity Council	501-1,000	Consultancy Services	Hong Kong
Assistant Director, Storytelling	Hong Kong Science and Technology Parks Corporation	501-1,000	Information Technology & Services	Hong Kong
Chief Strategy Officer, Digital Ventures	Hong Kong Telecom	1001+	Information Technology & Services	Hong Kong
Senior Data Studio Executive	Hongkong Land	1001+	Real Estate	Hong Kong
Director, Digital Marketing and Social Media	HSBC	1001+	Banking	Hong Kong
Global Marketing Tech Lead	HSBC	1001+	Banking	Hong Kong
Global Marketing Manager, MarTech	HSBC	1001+	Banking	Hong Kong
Head Social Media and Content	HSBC	1001+	Banking	Hong Kong
Senior Manager - Data & Analytics	HSBC	1001+	Banking	Hong Kong
Global Commercialization Lead, CMB Omnichannel Digital Sales & Customer Engagement	HSBC	1001+	Banking	Hong Kong
Director of Digital Strategy & Transformation	Hypebeast	201-500	eCommerce	Hong Kong
Regional Digital Manager	IKEA	1001+	Retail	Hong Kong
Country Manager, Southeast Asia, Hong Kong & Taiwan	Integral Ad Science	1001+	Information Technology & Services	Singapore
Client Partnerships Director	Integral Ad Science	1001+	Information Technology & Services	Singapore
Client Partnerships Director	Integral Ad Science	1001+	Information Technology & Services	Singapore
Chief Marketing Officer, Asia Pacific	Invesco	1001+	Financial Services	Hong Kong
Head of Digital Experience	Invesco	1001+	Financial Services	Hong Kong
Chief Marketing Officer	InvestHK	201-500	Government	Hong Kong
Head Creative Industries	InvestHK	201-500	Government	Hong Kong
Head of Marketing APAC	iptiQ by Swiss Re	1001+	Insurance	Hong Kong
Marketing Manager, APAC	ISC2	201-500	Information Technology & Services	Hong Kong
Managing Director, Chief Marketing Officer & Head of Market Planning APAC	J.P. Morgan Asset Management	1001+	Financial Services	Hong Kong

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Ecommerce Manager	Jardine Restaurant Group	201-500	Food & Beverage	Hong Kong
Head of Digital Transformation	Jurlique International	501-1,000	Retail	Hong Kong
General Manager	K Dollar Program	1-50	Information Technology & Services	Hong Kong
Head of Strategy & Planning, International Wealth Management	KGI Asia Limited	501-1,000	Financial Services	Hong Kong
Co-Founder and COO	KICKS CREW	51-200	eCommerce	Hong Kong
Found & CEO	KICKS CREW	51-200	eCommerce	Hong Kong
Associate Director, Corporate Planning	Klook	1001+	Travel & Tourism	Hong Kong
Manager - Loyalty Marketing, China	Langham Hospitality Group	1001+	Hotel & Hospitality	Hong Kong
Manager - Loyalty Marketing	Langham Hospitality Group	1001+	Hotel & Hospitality	Hong Kong
E-Commerce Manager	Langham Hospitality Group	1001+	Hotel & Hospitality	Hong Kong
Digital Experiences & Webmaster Manager	Langham Hospitality Group	1001+	Hotel & Hospitality	Hong Kong
E-Commerce	Langham Hospitality Group	1001+	Hotel & Hospitality	Hong Kong
Vice President, Loyalty	Langham Hospitality Group	1001+	Hotel & Hospitality	Hong Kong
Head of Marketing Communications	Lanson Place Hospitality Management	201-500	Hotel & Hospitality	Hong Kong
Global Head of Digital Brand Marketing	Lenzing Group	1001+	Manufacturing	Hong Kong
Head of Digital Marketing	Litnet.com	51-200	eCommerce	Cyprus
Customer Experience Manager	L'Oreal Hong Kong	1001+	Consumer Goods	Hong Kong
Purchasing Manager	L'Oreal Hong Kong	1001+	Consumer Goods	Hong Kong
General Manager, Hong Kong	Magnolia	201-500	Computer Software	Singapore
Customer Success Manager, Hong Kong	Magnolia	201-500	Computer Software	Hong Kong
Director, MarTech Lead Asia	Manulife	1001+	Insurance	Hong Kong
Acquisition, Performance and Content Marketing Lead, Asia	Manulife	1001+	Insurance	Hong Kong
Director, Media Planning Asia	Manulife	1001+	Insurance	Hong Kong
Director, Customer Portfolio and eCommerce Product Owner	Manulife	1001+	Insurance	Hong Kong
Director, B2B Events & Programs, Asia Pacific	Marriott International	1001+	Hotel & Hospitality	Hong Kong

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Manager, B2B Events & Programs, Asia Pacific	Marriott International	1001+	Hotel & Hospitality	Hong Kong
Head of Marketing	Mercer	501-1,000	Consultancy Services	Hong Kong
Marketing Lead, Hong Kong	MoneySmart Hong Kong Limited	1-50	Financial Services	Hong Kong
Lead, Product Marketing	Mox Bank	51-200	Banking	Hong Kong
Head of Ecosystem - Global Innovation	MTR Corporation	1001+	Logistics & Transportation	Hong Kong
HR Manager	MTR Corporation	1001+	Logistics & Transportation	Hong Kong
Chief Client Officer, APAC	Natixis CIB	1001+	Financial Services	Hong Kong
Head of Marketing Communication	Nestlé Hong Kong Limited	1001+	Food & Beverage	Hong Kong
Senior Manager - Branding	New World Development	1001+	Real Estate	Hong Kong
Assistant General Manager, Group Customer Digital Experience	New World Development	1001+	Training & Professional Services	Hong Kong
Global Head of Macro Research Marketing and Research CAO	Nomura	1001+	Financial Services	Hong Kong
Head of Business Excellence and Strategy	Novartis	1001+	Pharmaceuticals	Hong Kong
Senior Partner	Ogilvy	1001+	Agencies	Hong Kong
Head Of Strategy	Ogilvy	1001+	Agencies	Hong Kong
VP Sales APAC Enterprise Acquisition	ON24	501-1,000	Information Technology & Services	Australia
Senior Marketing Director, APJ	ON24	501-1,000	Information Technology & Services	Australia
Senior Account Executive - Enterprise (APAC)	ON24	501-1,000	Information Technology & Services	Singapore
Commercial Account Executive	OneSignal	51-200	Computer Software	Singapore
APAC Lead	OneSignal	51-200	Computer Software	Singapore
VP, Loyalty & Strategic Business Development	PCCW	1001+	Telecom	Hong Kong
Global Director, Marketing	Plaza Premium Group	1001+	Travel & Tourism	Hong Kong
Regional Marketing Director, APAC	PR Newswire Asia Ltd	1001+	Media	Hong Kong
Senior IT Manager	Procter & Gamble	1001+	Consumer Goods	Hong Kong
Greater China Hong Kong & Taiwan IT Head & Business Information Security Lead	Procter & Gamble	1001+	Consumer Goods	Hong Kong

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IT Manager	Procter & Gamble	1001+	Consumer Goods	Hong Kong
Marketing Technologist	Procter & Gamble	1001+	Consumer Goods	Hong Kong
Chief Digital Officer	Prudential Hong Kong	1001+	Insurance	Hong Kong
SEO Director	Publicis	1001+	Agencies	Hong Kong
Director of Digital Commerce	PVH	1001+	Retail	Hong Kong
Head of Digital Partnership Distribution	QBE Asia	1001+	Financial Services	Hong Kong
CX Solution Strategy Lead, Greater China	Qualtrics	1001+	Information Technology & Services	Hong Kong
Research Services Account Executive	Qualtrics	1001+	Information Technology & Services	Singapore
Account Executive	Qualtrics	1001+	Information Technology & Services	Hong Kong
Account Executive	Qualtrics	1001+	Information Technology & Services	Hong Kong
Account Executive	Qualtrics	1001+	Information Technology & Services	Hong Kong
Solutions Advisor	Qualtrics	1001+	Information Technology & Services	Hong Kong
Account Executive	Qualtrics	1001+	Information Technology & Services	Hong Kong
Senior Vice President, Marketing and Communications	Raffles Family Office	51-200	Financial Services	Hong Kong
Vice President, Group Head of Marketing	Regal Hotels International	1001+	Hotel & Hospitality	Hong Kong
Regional Marketing Director, APAC, Middle East, Africa	S&P Global	1001+	Financial Services	Hong Kong
Head of Digital Service	Schneider Electric	1001+	Energy	Hong Kong
Commercial Business Intelligence Assistant Manager	Schneider Electric	1001+	Energy	Hong Kong
Staff Solutions Engineer	Segment	1001+	Information Technology & Services	Hong Kong
Business Development Director	Shanghai Convertlab Information Technology Co., Ltd.	201-500	Information Technology & Services	China
Director of Digital Marketing (Hong Kong)	Shangri-La Group	501-1,000	Hotel & Hospitality	Hong Kong
E-Mobility Manager	Shell	1001+	Energy	Hong Kong
Head of Marketing, Mobility	Shell	1001+	Energy	Hong Kong
Loyalty Manager	Shell	1001+	Energy	Hong Kong
Director, Digital Shared Services	Shiseido	201-500	Retail	Hong Kong
Sr. Manager, Global Marketing	Shure Incorporated	1001+	Manufacturing	Hong Kong

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Head of Data Science, Asia	Sia Partners	1001+	Training & Professional Services	Hong Kong
Senior Sales Manager, Greater China	Similarweb	1001+	Market Research	Singapore
Solution Architect, GCR	Similarweb	1001+	Market Research	Singapore
Regional Vice President, Greater China and India	Sitecore	1001+	Computer Software	Hong Kong
Regional Sales Manager	Sitecore	1001+	Computer Software	Hong Kong
Regional Sales Manager	Sitecore	1001+	Computer Software	Hong Kong
Senior Solution Engineer	Sitecore	1001+	Computer Software	Hong Kong
Customer Success Manager	Sitecore	1001+	Computer Software	Hong Kong
VP of Sales	Sleekflow	51-200	Computer Software	Hong Kong
Business Development Manager	Sleekflow Technologies Limited	51-200	Computer Software	Hong Kong
Business Development Manager	Sleekflow Technologies Limited	51-200	Computer Software	Hong Kong
Business Development Manager	Sleekflow Technologies Limited	51-200	Computer Software	Hong Kong
Group Marketing Director	Sovereign Trust Hong Kong	201-500	Financial Services	Hong Kong
Director, Digital Marketing and MarTech	Standard Chartered Bank	1001+	Banking	Hong Kong
Executive Director	Standard Chartered Bank	501-1,000	Banking	Hong Kong
Digital Marketing and MarTech Director	Standard Chartered Bank	1001+	Banking	Hong Kong
Senior Manager, Digital	Starbucks	1001+	Food & Beverage	Hong Kong
Director	Starbucks AP	1001+	Food & Beverage	Hong Kong
Partner Strategy	Strategy3	51-200	Consultancy Services	Hong Kong
Head of Hong Kong - Strategy, Value Realization and Corporate Development	Sun Life Hong Kong Limited	501-1,000	Insurance	Hong Kong
Marketing Partner	SwissRe	501-1,000	Insurance	Hong Kong
VP Business Strategy - Special Projects	TAL Apparel Limited	1001+	Retail	Hong Kong
Managing Director, Global Marketing & Communications	The Executive Centre	1001+	Real Estate	Hong Kong
Global Digital Growth manager	The Executive Centre	1001+	Real Estate	Hong Kong

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Head of Brand and Digital Marketing Channels	The Hong Kong Jockey Club	1001+	Entertainment	Hong Kong
Head of IT Digital & Channels Solutions	The Hong Kong Jockey Club	1001+	Entertainment	Hong Kong
Deputy Executive Manager	The Hong Kong Jockey Club	1001+	Entertainment	Hong Kong
Executive Manager, IT Enterprise Solutions	The Hong Kong Jockey Club	1001+	Entertainment	Hong Kong
Manager - CRM & Global Customer Database	The Peninsula Hotels	1001+	Hotel & Hospitality	Hong Kong
Marketing Data Analytics	The Peninsula Hotels	1001+	Hotel & Hospitality	Hong Kong
Head of Planning and Digital	The University of Hong Kong	1001+	Education	Hong Kong
Vice President, Corporate Marketing	TTM Technologies	1001+	Manufacturing	Hong Kong
Marketing Specialist	TTM Technologies	1001+	Manufacturing	Hong Kong
Senior Marketing Specialist	TTM Technologies	1001+	Manufacturing	Hong Kong
Principal Field Marketing Manager, Asia Region	Twilio	1001+	Information Technology & Services	Singapore
Regional Director Solution Engineering APJ - Segment	Twilio	1001+	Information Technology & Services	Australia
Sales Development Representative	Twilio	1001+	Information Technology & Services	Singapore
Account Executive APAC	Twilio	1001+	Information Technology & Services	Singapore
Strategic Account Executive	Twilio	1001+	Information Technology & Services	Singapore
Regional Director - Asia	Twilio	1001+	Information Technology & Services	Australia
Senior Strategy & Digital Marketing Manager	UMP Healthcare Group	201-500	Healthcare & Hospital	Hong Kong
Chief Marketing Officer	United Asia Finance	501-1,000	Financial Services	Hong Kong
FVP	UOB	501-1,000	Banking	Hong Kong
Regional Senior Director, Greater China	Verticurl	1001+	Advertising	Hong Kong
Client Services Director	Verticurl	1001+	Advertising	Hong Kong
Senior Client Services Manager	Verticurl	1001+	Advertising	Hong Kong
Business Development	Verticurl	1001+	Advertising	Hong Kong
Client Success Manager	Verticurl	1001+	Advertising	Hong Kong
Senior Project Manager	Verticurl	1001+	Advertising	Hong Kong
AVP, Marketing, Digital Media	Viu	201-500	Entertainment	Hong Kong

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General Manager	World Family English	501-1,000	Education	China
Marketing Director	World Family English	501-1,000	Education	Hong Kong
Vice President of Marketing	YesStyle.com	201-500	eCommerce	Hong Kong
Marketing Director	YesStyle.com	201-500	eCommerce	Hong Kong
Director	Zodex	1-50	Consultancy Services	Hong Kong
Director, Data	Ztore	51-200	eCommerce	Hong Kong