

Panel Discussion | [Conversational Marketing] How to Build Conversations across Multiple Channels and Funnels that Keep You Closer to Your Customers



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What is the most effective channel when you engage with your customers?

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Does your company have a first party data strategy?

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1. How to drive conversions from messages, emails, call conversations effectively?

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2. How to scale personalised experience to engage with customers in various stages of engagement?

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3. How does your company leverage ChatGPT to engage with your customers?

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Key Takeaways

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Q&A



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