

Panel Discussion | [Data Literacy]

How to Empower Teams to Read, Communicate and Harness Data for Marketing Efficiency?



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slido



Which stage is your organisation maturity in terms of data-driven decision making?

ⓘ Start presenting to display the poll results on this slide.

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Question 1

Where and when should we start to empower the team on data literacy?

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Question 2

What is the biggest bottleneck for companies to move into more data-driven organisation?

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Question 3

Do you think you or your company using data in your everyday work?

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Question 4

How to measure the success of data literacy?

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In God we trust; all
others bring data.

W. Edwards Deming

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Key Takeaways

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Q&A



Scan here to submit your questions!