

Panel Discussion | [Social Media Marketing]

Redefining Your Branding Strategy on Social Media to Engage with Customers

SUNTORY



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Which social media has the highest character limit in 2023?

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Question 1

Leveraging Different Social Media Platforms

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Question 2
User-Generated Content

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Question 3

Integrated Marketing Strategies

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Key Takeaways

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Roundtable Discussion

- What are/have been the challenges and pain points of your social media marketing strategies?
- Your solutions & advice on dealing with them.

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Congratulations, coconut lovers!
You are the moderators 😊

