

Panel Discussion | **[Future of Work]**

How to Transform Marketing Teams to be Future-Oriented and Digital-Ready?



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Digital Marketing Lead
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Which way will you and your team work better?

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Do you think different age groups in the workforce can be the barriers to digital transformation?

ⓘ Start presenting to display the poll results on this slide.

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Would digital transformation and new technology improve diversity, equity, and inclusion?

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Below five gaps, which do you think is the most difficult to close/solve?

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Question 1

How do you communicate “sense of purpose work” to your gen Z and millennial workforce?

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Question 2

So far, what is the best modes of cross-functional collaboration in your organization that you really enjoy?

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Question 3

Any good story to leverage data and new technology to drive optimal result?

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Key Takeaways

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Q&A



Scan here to submit your questions!