

screenragon | <sup>®</sup>

# 2023 G2 Comparison Report



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# What is G2?

G2 is the world's leading business software review platform with over 1 million user reviews. Technology buyers, investors, and analysts use G2 to compare and select the best software based on genuine peer reviews.

G2 is a market leader in providing unbiased software reviews and ratings with a strict validation process. They require the use of a LinkedIn account or verified business email address to validate a user's identity and employer.

Additionally, all reviews submitted on G2 are manually checked by a dedicated review team. Only the opinion of real users and data from public sources factor into G2 ratings so it is a highly regarded resource for those looking to research or purchase new software.

The image shows a screenshot of the G2 website interface. At the top right, a black box states "60M+ Software Buyers Annually". A large red circular overlay with the G2 logo is positioned on the right side. The main content area displays the product page for "Screendragon", featuring a green header with the text "Industry-leading Work Management Software Designed for marketing, agency & professional services teams". Below this, there is a "Leader" badge for Spring 2023, a 5-star rating, and "83 reviews". Navigation buttons for "Contact Screendragon" and "Request Free Demo" are visible. On the right side, three black boxes with white text list statistics: "2K+ Categories", "100K+ Software Listings", and "1.3M+ Trusted Reviews". At the bottom right, a blue box contains the number "3". The page title is "Screendragon Reviews & Product Details".

# How does Screendragon Score?

Screendragon is both a **High Performer** and **Leader** in several categories on G2. Screendragon is a High Performer in categories such as Work Management, Marketing Resource Management, Resource Management, Professional Services Automation, Online Proofing, and Digital Asset Management.

## High Performer

The High Performer award is earned through high customer satisfaction scores and product performance metrics. These scores are generated during a thorough assessment of implementation, product performance, feature set, delivery, customer support, and more. Screendragon's current score is 4.8 out of 5, which is the joint highest in the market.

## Leader

The esteemed G2 Leader badge is even more difficult to achieve as it combines high product performance scores and brand recognition. The brand is evaluated through market presence scores based on web and social presence, growth of the vendor based on age, and employee satisfaction and engagement. Screendragon is proud to be a G2 Leader in the Work Management, Marketing Resource Management, Resource Management, and Professional Services Automation categories!



**4.8 out of 5 Stars**



# Functionality Ratings

Screendragon has the capabilities you need to scale



Screendragon customers have lauded the flexibility and customization capabilities of our platform. Screendragon is built to meet your unique needs and requirements. You can start simple and scale our software as your team evolves and expands. Screendragon’s configurability is one of the many reasons why customers choose Screendragon and also why such a high percentage never leave!

Screendragon’s high powered work management engine combines project, resource, workflow, and budget management. We do not expect Screendragon customers to buy add-ons and expansion packs – our integrated platform is built to adapt to your processes and terminology. As noted in our G2 reviews, every form, workflow, dashboard, project template, report, and more can be customized to match your way of working!



“ Screendragon is GREAT! ”

“ The tool can do whatever you need it to do; they built custom workflows, approval processes, resource management, DAM solution, literally anything you need. They will work with you to make it happen; the teams are easy to work with, their customer service is excellent and FUN!”

**Erika K**  
Director of Creative Ops  
Enterprise (>1000 emp.)

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Star Rating	★★★★★★	★★★★★☆	★★★★★☆	★★★★★☆	★★★★★☆

Ratings					
Meets Requirements	94%	87%	87%	81%	87%
Permissions	94%	89%	85%	80%	85%
Customisations	95%	89%	84%	73%	85%

# Usability Ratings

## Screenragon puts user experience first



Software can be powerful but if it's not easy to use, it will not get adopted. Unlike other providers on the market, Screenragon was built for marketing and agency professionals. Our sleek and inspiring UI is super simple to navigate. Unique to Screenragon, customers can apply their brand identity across the entire platform, further driving engagement and high adoption rates.



**User in Pharmaceuticals**  
Enterprise (>1000 emp.)

### “ Fantastic UX for fast adoption ”

“ Screenragon has a great UX that has allowed us to replace a previous system quickly with easy on-boarding of teams.”

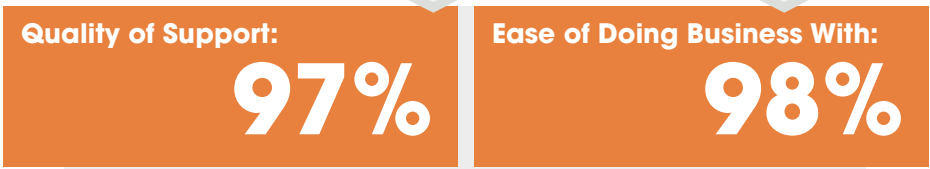
As you can see from the table below, Screenragon is ahead of the competition for all usability metrics on G2. This includes ease of setup, ease of admin, and most importantly, ease of use! Usability is critical to the successful implementation and adoption of work management software. In view of this, we are delighted that Screenragon leads the way in this area.

	Screenragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Star Rating	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆

Ratings					
	Screenragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Ease of Admin	91%	80%	83%	77%	86%
Ease of Setup	86%	70%	78%	72%	84%
Ease of Use	92%	78%	80%	77%	84%

# Business Partner & Support Ratings

Screendragon is a trusted partner & provides quality support



Screendragon is more than just software. We are a trusted advisor, partner, and educator. We are experts in our field with 15+ years of experience implementing change at global brands and agencies worldwide. Our team of dedicated process experts are on-hand for every step of your Screendragon journey, from conceptualizing the project to implementation, training, and any modifications post-launch. We provide you with best practices for change management, gaining leadership buy-in, developing training plans and more.



**Executive Sponsor in Consumer Goods**  
Enterprise (>1000 emp.)

**“ Strategic business partner that understands My Business ”**

“ We chose Screendragon because they offered a great user experience that would engage our marketers and agency partners. We learned that they offer much more than just software - they became true partners in solving our business and process challenges at a global, regional and market level.”

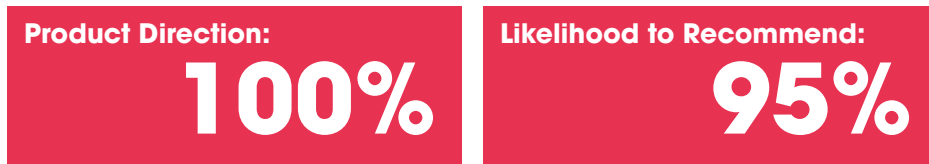
Our partnership doesn't end once your team is set up and running. We continue to support, challenge and counsel you. Our high ratings on G2 for "Quality of Support" and "Ease of Doing Business With" reinforce our long-term commitment to our customers' needs. They know they can rely on us, not only as a platform, but as their partner.

Star Rating	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆

Ratings					
Ease of Doing Business With	98%	86%	88%	86%	89%
Quality of Support	97%	85%	88%	83%	87%

# Product Direction Ratings

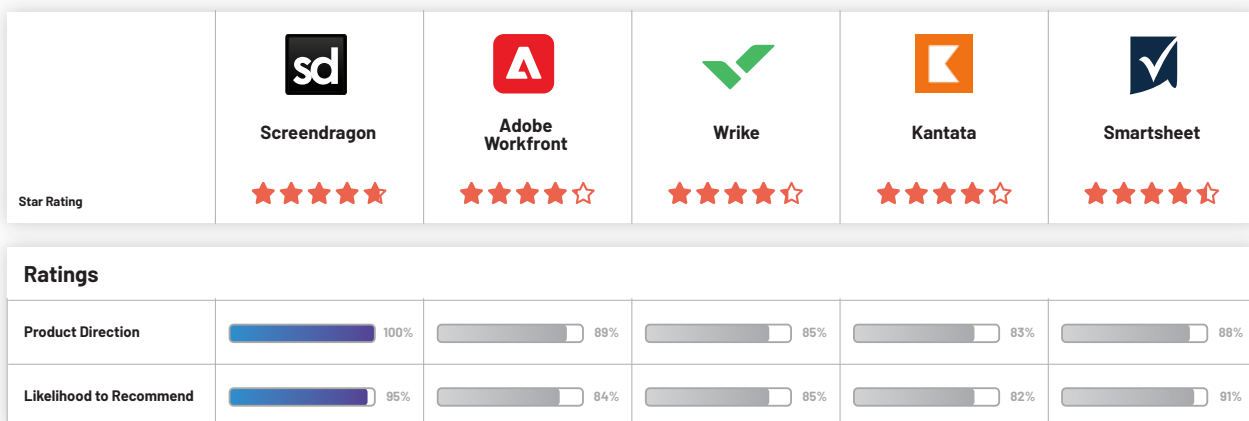
Screendragon is always going in the right direction



Screendragon proudly tops the poll with a 100% rating in “Product Direction”. Screendragon always strives to be at the cutting edge of technology and our independent, entrepreneurial culture enables us to move faster than many of our peers. As an example, we were the first vendor in the MRM category to offer a full ‘no code’ workflow builder to our customers.

Our strong customer relationships play a pivotal role in shaping the future of our product. We listen to feedback from our customers and our product roadmap is constantly evolving so that we can provide even more great features and services to our customers.
























































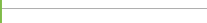
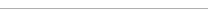
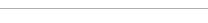
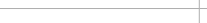
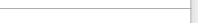















How likely are Screendragon clients to recommend us? Our current Net Promoter Score on G2 is 9.5. This is the joint highest in the market and as you can see below, the highest among our peers. When you choose to work with Screendragon, we make sure it’s the best decision you’ll make!





# Compare The Top Work Management Software Vendors

See how customers rated Screendragon across the top categories in G2's user satisfaction survey:

	 <b>Screendragon</b>	 <b>Adobe Workfront</b>	 <b>Wrike</b>	 <b>Kantata</b>	 <b>Smartsheet</b>
<b>Star Rating</b>	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆
<b>Ratings</b>					
<b>Ease of Admin</b>	 91%	 84%	 85%	 81%	 87%
<b>Quality of Support</b>	 97%	 78%	 80%	 77%	 86%
<b>Ease of Setup</b>	 86%	 70%	 78%	 72%	 84%
<b>Ease of Doing Business With</b>	 99%	 84%	 85%	 86%	 88%
<b>Ease of Use</b>	 92%	 78%	 80%	 77%	 86%
<b>Meets Requirements</b>	 93%	 84%	 85%	 81%	 87%
<b>Permissions</b>	 94%	 89%	 85%	 80%	 85%
<b>Likelihood to Recommend</b>	 95%	 84%	 87%	 82%	 91%
<b>Workflows</b>	 92%	 91%	 87%	 75%	 89%
<b>Product Direction (% Positive)</b>	 100%	 89%	 85%	 83%	 89%
<b>Resource Allocation</b>	 92%	 92%	 85%	 82%	 84%
<b>Customization</b>	 95%	 89%	 84%	 73%	 85%
<b>Workspace</b>	 94%	 91%	 87%	 79%	 87%
<b>Dashboards</b>	 91%	 91%	 86%	 77%	 86%

# What Customers Say About Screendragon



**Caitlin F**  
**Snr. Manager Creative Ops.**

Enterprise (>1000 emp.)

**“ Gamechanger for us! ”**

“ Screendragon has allowed us to bring method to the madness by simplifying, streamlining and systematizing creative workflows. As our company grows, it has become increasingly important to take all project-related info and communication out of emails and into Screendragon. It has been a gamechanger for us.”



**Jillian U**  
**Global Commercial Associate Director**

Enterprise (>1000 emp.)

**“ MediaCom Review of Screendragon: flexible, amazing platform, easy to work with ”**

“ I like how Screendragon customizes its platform to meet its client’s exact needs. They don’t shy away from a challenge and work until their client is happy with the end result. Their platform looks great and is incredibly useful. It will save my team so much time and has set a new standard for work and organization.



**User in Information Technology and Services**

Enterprise (>1000 emp.)

**“ Best all-in-one work management tool on the market ”**

“ We chose Screendragon because they offered a great user experience that would engage our marketers and agency partners. We learned that they offer much more than just software - they became true partners in solving our business and process challenges at a global, regional and market level.”



**Administrator in Marketing & Advertising**

Enterprise (>1000 emp.)

**“ Great core platform with great customizable options to fit our enterprise’s diverse needs ”**

“ It’s a comprehensive solution for our large organization. It has helped us to learn about our projects and resourcing and to make better business decisions as a result. I like that it provides project management and resource management and project burn data all in one place for our business leaders.



**Heather D**

Enterprise (>1000 emp.)

**“ Best tool we have for collaboration & knowledge management ”**

“ Screendragon is incredibly efficient and flexible software. The team has adapted our platform to follow the many changes that have occurred in our business environment and processes.”

# Why Do Customers Choose Screendragon?

1



## Easy-to-Use and Customizable

Screendragon has an easy-to-use interface and can be configured to match your way of working.

2



## Strategic Business Partner

More than a just a software provider. We build long-term partnerships with our clients that nurture continuous improvement and help businesses grow.

3



## Experience and Expertise

Over 15 years of experience implementing process change at global enterprises and agencies.

4



## Secure and Scalable

Screendragon is hyper-scalable and meets the highest data security standards.

5



## Easy to Integrate

Screendragon offers 1000's of integrations – direct with leading ERP systems, through Zapier or custom with our open API.

6



## Best Value

Screendragon was voted 'Best Value for Money' by our customers on Capterra. We have no hidden extras.

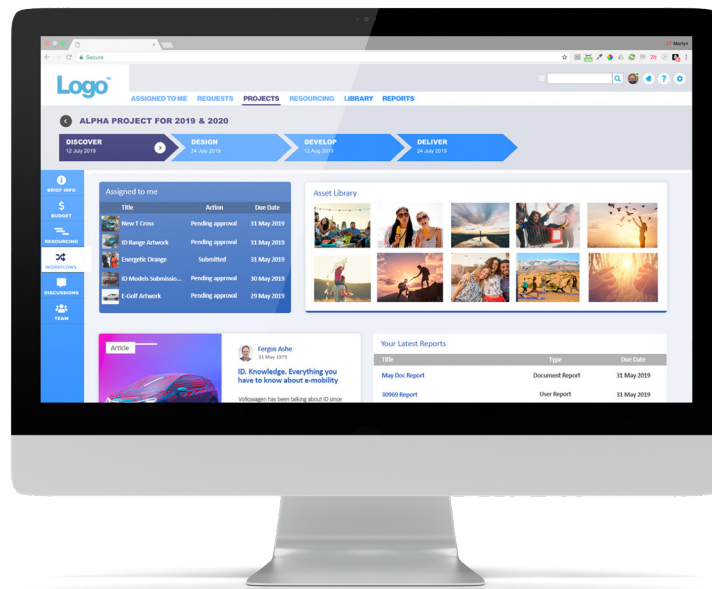
# Ready to See Screendragon in Action?

Screendragon is a leading Work Management platform, specializing in the needs of marketing, agency and professional services teams. Our seamlessly integrated solution allows you to manage projects, processes, people and budgets - all in one place.

We have been working in the creative and marketing operations space for 15+ years, driving efficiency and cost-saving gains for global brands and agencies like Kellogg's, Keurig Dr. Pepper, TBWA and McCann World Group. Design thinking is at our core and our unique UX enables fast adoption by all. See how Screendragon can help transform your operations and request a demo today!



INTERNATIONAL  
OLYMPIC  
COMMITTEE



**Book a demo today or get in contact with our experts to discuss your unique use case.**

Book a Demo | **Visit: [www.screendragon.com](http://www.screendragon.com) | Email: [sales@screendragon.com](mailto:sales@screendragon.com)**