



screen dragon |

TM

Rocket Fuel for Brand Activation

Delivering exceptional customer experiences through powerful workflows

Brand Activation in Work Management










Brand activation is not one singular activity.

It is also identifying, planning, collaborating, coordinating, and delivering.

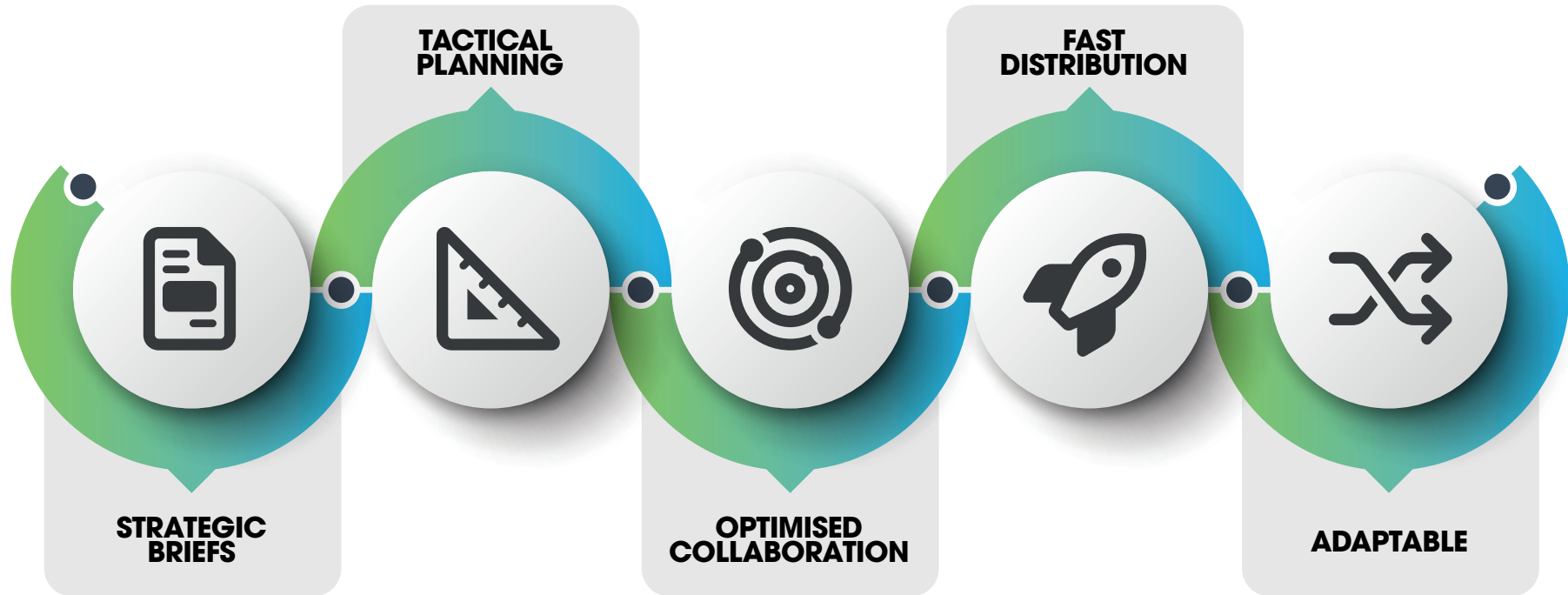
Before a piece of content arrives at its destination, it has already collected considerable mileage.

Screen Dragon makes this journey quicker, easier, more economical, and adaptable!

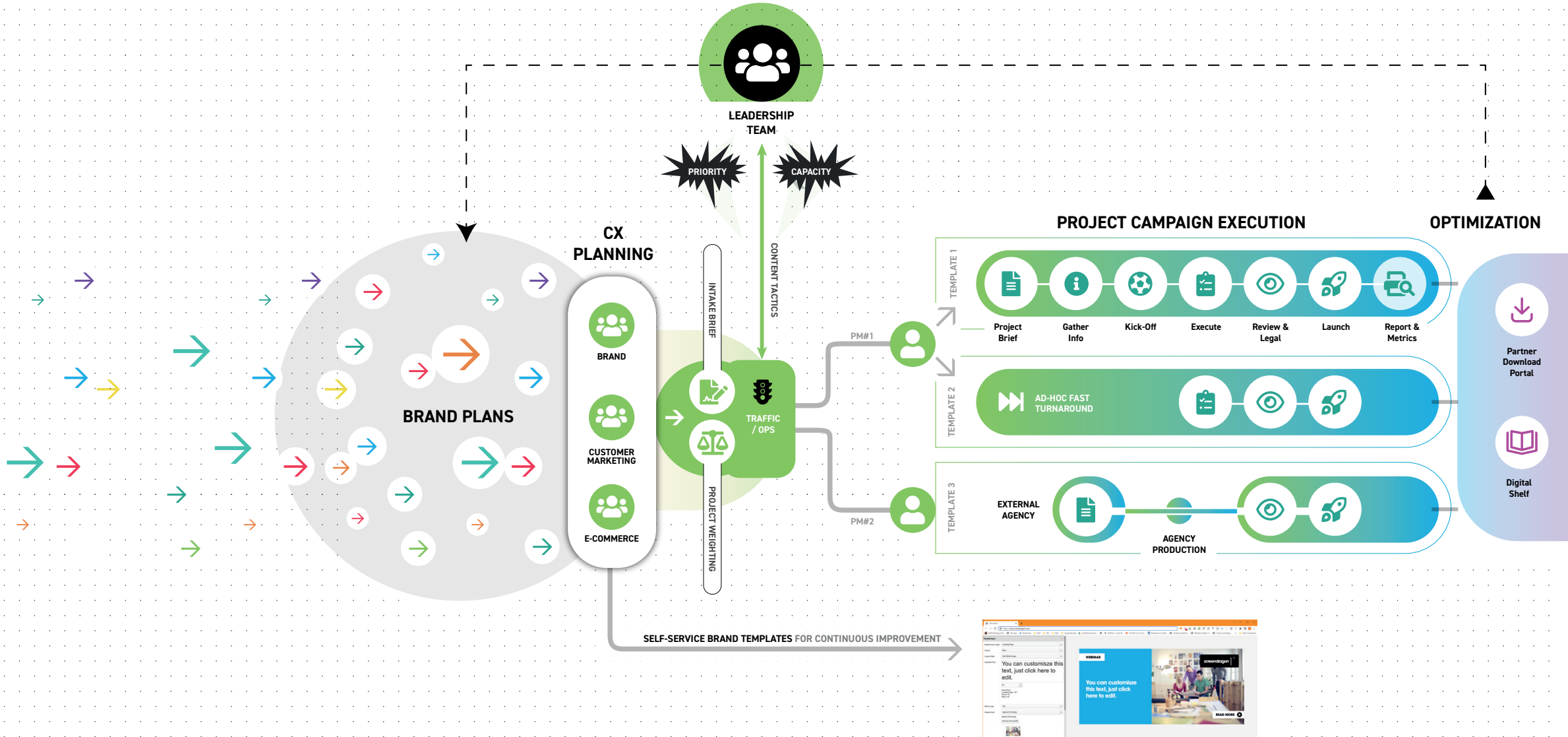
What problems do we solve?

-  Robust briefing process and smart workflows
-  Enhanced collaboration with internal and external teams
-  Visualising plans and holistic view of content production
-  Easier tracker for budgets and resources
-  Quick access to published content and brand guidelines
-  Continuous improvement and optimization of content
-  Drive efficiencies across all phases of content production

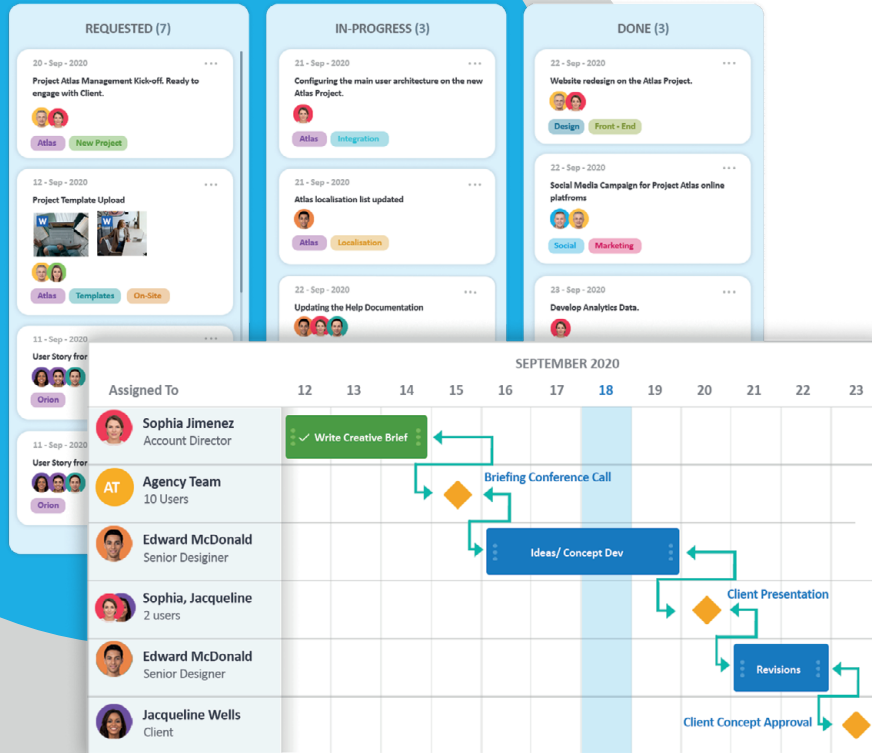
Integrated Brand Activation Solution



Supporting the complete Brand Activation Workflow



screeendragon | TM



Find out more...

See our Brand Activation Solution in action

<https://www.screendragon.com/request-a-demo/>