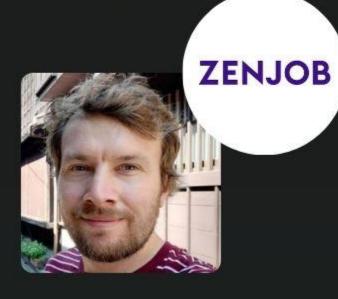




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How future-orientated is your marketing team?



## Question 1

Key advice for teams looking to embark on a journey of transformation

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Who normally carries out your digital marketing team upskilling?

#### 6 MARCH 2024 | INTERCONTINENTAL BERLIN | #THEMARTECHSUMMIT

Panel Discussion | [Future of Work] The Work of Marketing: How to Transform & Align Marketing Teams to be Future-Oriented & Digital-Ready

## Question 2

How to gain trust from those who are sceptical?

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Panel Discussion | [Future of Work] The Work of Marketing: How to Transform & Align Marketing Teams to be Future-Oriented & Digital-Ready

## Question 3

Overcoming failure - your top tips

**Key Takeaways** 

Q&A