

Roundtable Discussion | [CDP]

Championing Customer-Centric Culture through Organisation Wide Data Democratisation with Customer Data Platform (CDP)



DARRYL SU

Regional Vice President, Sales, Asia

Tealium

[Moderator]

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Where are you at with your organisation's data strategy journey?

Roundtable Discussion | [CDP] Championing Customer-Centric Culture through Organisation Wide
Data Democratisation with Customer Data Platform (CDP)

Roundtable Discussion

**Deep dive into current data strategy and how data mature is your
organisation?**