



Panel Discussion | **[Data Integration]** Connecting the Dots for a Unified Customer View



FWD

DR. YUHUI YAO

Group Chief Data Officer
FWD Group



Kennedys

MINESH TANK

Head of Marketing Technology &
Data
Kennedys



B BRENNTAG

SHEILA BERMAN

Global Data Product Excellence
Brenntag



oona

MYLENE ONG

Group Chief Marketing Officer
OONA Insurance
[Moderator]

Question 1



Q&A

Question 2



Q&A

Question 3



Q&A



»»» PLENARY

Question 4



Q&A