Don't just take our word for it—WordPress powers more than 43% of the web, 10x larger than any platform.

SAMSUNG

Forbes AUSTRALIA

SJ SURBANA JURONG

TIME

Spotify

slack

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NEW YORK POST

Bloomberg

CNN

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Question 1

Q&A

Open Source vs. Proprietary Platforms:

What challenges do marketing teams face with traditional enterprise systems, and how are open source solutions addressing these?

B2B MARKETING

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Question 2

Speed to market and innovation:
How does WordPress enable faster innovation and speed to market compared to traditional enterprise systems?

Q&A

B2B MARKETING

We're never going to build an engineering team to match not only WordPress Core, but also the tens of thousands working on plugins, add-ons, and other technologies.

—David Lievense. Director of Product Engineering and IT at Her Campus Media

"Load speed was cut in half and all of the scores we use to evaluate site health (engagement and page views) almost doubled"

—David Lievense. Director of Product Engineering and IT at Her Campus Media

WVIP

Question 3

Managing Multiple Brands & Localisation:
For companies managing multiple brands or regions, how does WordPress help create distinct experiences while maintaining a cohesive backend?

Q&A