



Panel Discussion | [MarTech Intersection] Adapting MarTech Strategies to Regional Nuances to Streamline Marketing Ops

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How do marketing teams solve current tech challenges?



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Question 1

What is the biggest challenge facing marketing ops & data + insights in the European region?



Q&A

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Question 2

What recent challenge have you encountered with your global team?



Q&A

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Question 3

How do you prioritise local and regional requirements for global teams?



Q&A

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