THE MARTECH SUMMIT | LONDON

PLENARY

AI Strategy & Governance

Unlocking AI Innovation Without Losing Trust



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Lead Panelist

Chris Other

Director, Customer, Marketing & eCommerce,
Toolstation

Do not edit
How to change the design



In one word / term, what is the biggest barrier to scaling AI responsibly in your organisation?

The Slido app must be installed on every computer you're presenting from

slido

Q&A

Question 1

What turns an AI experiment into real business impact, and what's key to scaling it responsibly?

Q&A

Question 2

Knowing what you know now, what's one thing you'd do differently, stop doing or never compromise on when it comes to AI?



Q&A

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